

2014.5.14









## FY14 3Q results exceeded the budget, making steady progress for a full year

 $\sim$  New projects underway to further strengthen DG's business platform  $\sim$ 

## **Incubation: Accelerating incubation business globally**

- Achieved strong sales growth from the sales of stocks and Neo's business expansion
- Capital and business alliance with Betaworks (Head Office: NY), strengthening partnership with Silicon Alley in addition to Silicon Valley
- Launching CIWorks (website for physicians) to provide global collective intelligence on medical information

# Marketing: Continued strong growth of Web ads. Launched Big Data business

- Revenue increased +42% YoY, Op income increased about 6x YoY in FY14.6 3Q (1-3)
- Growth gaining traction in ROI-focused performance ads
- BI.Garage (JV with Dentsu) launches "BIG MINING" ad product utilizing Big Data

# Payment: Significant op income growth as IPO cost burden decreases

- Revenue increased +11% YoY, Op income increased +64% YoY in FY14.6 3Q (1-3)
- Domestic shows steady growth, following the expansion of e-commerce market and the last-minute demand ahead of the consumption tax hike in Japan
- Accelerating Asian expansion of the settlement and EC-related services



## FY14.6 3Q Consolidated (Cumulative) P/L Summary



Revenue up 18%, Op income up 90%, Ordinary income up 32% to 2.5 B JPY

 $\sim$  Making steady progress ( about 90% complete ) on a net income basis  $\sim$ 

	FY13.6 3Q	Y13.6 3Q FY14.6 3Q		Υ	FY14.6 Full Year	
JPY in Million	Cumulative Actual	Cumulative Actual	%	Amount	Forecast	1Q-3Q Progress
Net sales	20,328	23,894	+18%	+3,566	32,000	75%
Operating income	624	1,186	+90%	+562	1,800	66%
Non-operating income	1,531	1,705	+11%	+174		
Investment profit on equity method	945	1,229	+30%	+284		
Foreign exchange gain	375	208	-45%	-167		
Non-operating expenses	268	393	+47%	+125		
Ordinary income	1,886	2,498	+32%	+612	3,500	71%
Extraordinary income	1,196	500	-58%	-696		
Gain on change in equity	18	374	+1978%	+356		
Extraordinary loss	60	26	-57%	-34		
Income before income taxes	3,023	2,972	-2%	-51		
Income taxes	844	962	+14%	+118		
Net income	2,208	1,873	-15%	-335	2,100	89%
EBITDA	4,319	4,134	-4%	-185	4,800	86%
Note: EBITDA is based on preliminary calculation						



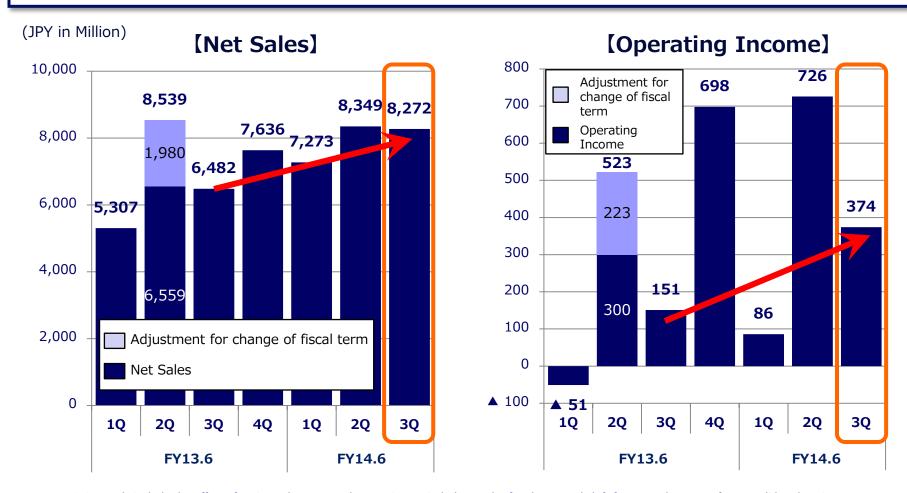
# **FY14.6 3Q Consolidated B/S Summary**



JPY in Million	FY13.6	FY14.6 3Q	Difference	Reason for change / Remarks		
Current assets	33,837	50,301	+16,464			
Cash and deposits	15,329	24,436	+9,107	Financing - IPO of econtext ASIA, etc		
Receivables	9,037	10,606	+1,569	Payment segment related items		
Money held in trust	3,768	2,754	-1,014	Payment segment related items		
Operational investment securities	2,641	8,667	+6,026	Mark-to-market for listed stocks, etc		
Fixed assets	22,173	25,947	+3,774			
Investment securities	5,521	10,837	+5,316	Increased investment profit on equity method, Capital alliance, New acquisition, etc		
Investment real estate	3,102	3,719	+617	, , , , , , , , , , , , , , , , , , , ,		
Goodwill	9,968	7,474	-2,494	Decreased stake in econtext ASIA upon the listing		
Total assets	56,010	76,249	+20,239	upon the listing		
Current liabilities	21,801	30,574	+8,773			
Deposits	18,229	20,039	+1,810	Payment segment related items		
Short-term borrowing	305	5,661	+5,356	Demand for working capital		
Deferred tax liability	13	1,783	+1,770	Increased due to		
Fixed liabilities	6,950	9,206	+2,256	Mark-to-market		
Long-term borrowing	6,799	8,968	+2,169	Demand for working capital		
Total liabilities	28,752	39,781	+11,029			
			+0			
Net assets	27,258	36,467	+9,209			
Retained earnings	7,003	8,641	+1,638			
Unrealized gains on securities	31	3,159	+3,128	Unrealized gains after tax Unrealized gains		
Minority interests	1,468	5,824	+4,356	Increased upon the listing of econtext ASIA		
Liabilities / Net assets	56,010	76,249	+20,239			



# Sales increased +28% YoY, op income increased 2.5x YoY in FY14.6 3Q (1-3)



Note: FY13.6 actuals include the effect of an irregular 15-month reporting period, due to the fiscal year end shift from March to June for consolidated Veritrans Group. 9 months for 1H, 6 months for 2H

## **DG Group's Business Segment**



## Accelerating Lean Global Through 3 Business Segments

## I Incubation Segment

**Global Incubation of next-generation Internet businesses** 

- Investments to cultivate promising startups
- ▶ Development of media
- Technological & business development based on agile development methodology

#### **II** Marketing Segment

Provider of web ads and latest marketing technologies

- Data science business
- Web advertisement, media business
- O20 related, business development

#### **II** Payment Segment

One of the Asia's largest payment platforms

- One of the largest online payment service providers in Japan
- Expansion of online payment platform to Asia



#### MARKETING

#### **PAYMENT**

e econtext



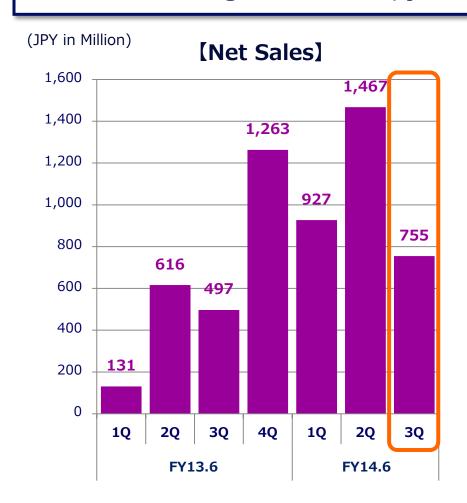


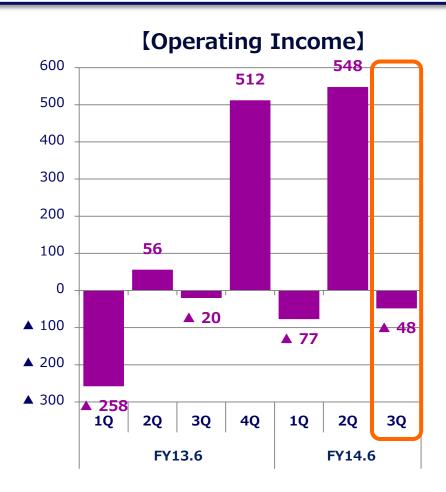


## Quarterly comparison of Incubation Performance & Digital Garage

Achieved revenue growth from sale of stocks and agile business expansion

∼ Investing in Betaworks, jointly accelerating global business ∼







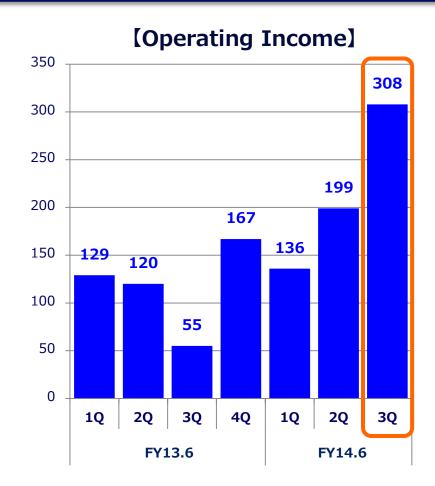
## Quarterly comparison of Marketing Performance & Digital Garage



# **Growth gaining traction in ROI-focused performance ads**

 $\sim$  Sales increased +42% YoY, Op income increased about 6x YoY  $\sim$ 





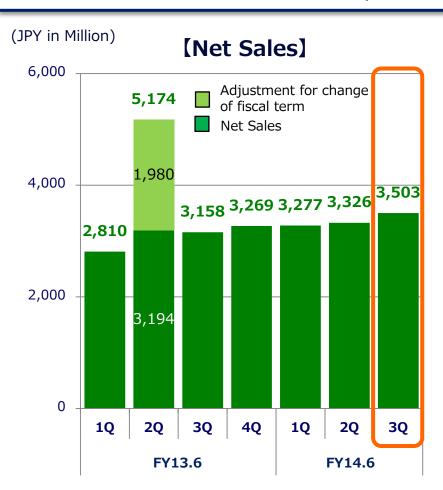


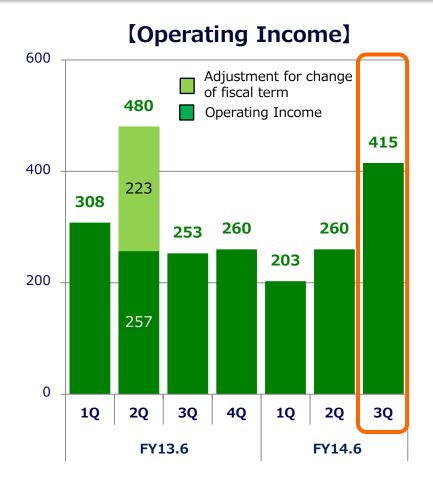
## **Quarterly comparison of Payment Performance**



Achieved net sales and op income growth, following the expansion of domestic e-commerce market and the last-minute demand ahead of the consumption tax hike in Japan

 $\sim$  IPO cost burden decreases, and full-fledged Asian strategy has started  $\sim$ 



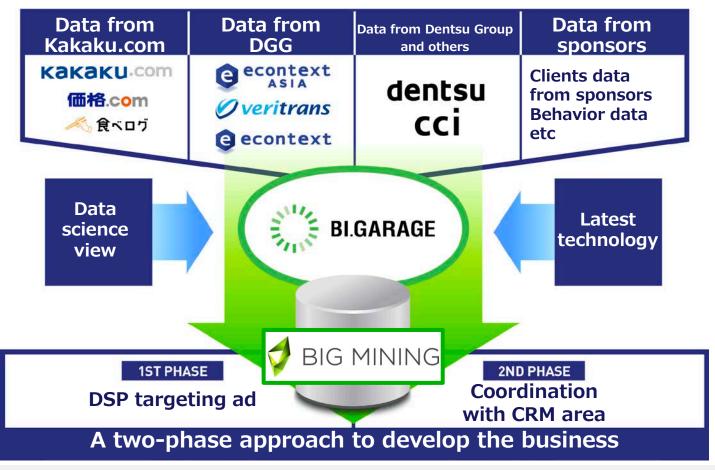




## A new business in the business intelligence field leveraging big data

DG Group, Dentsu, and Kakaku.com jointly began data science business to optimize marketing activities

## < Business Overview >





## Launching CIWorks to provide collective intelligence in medial field

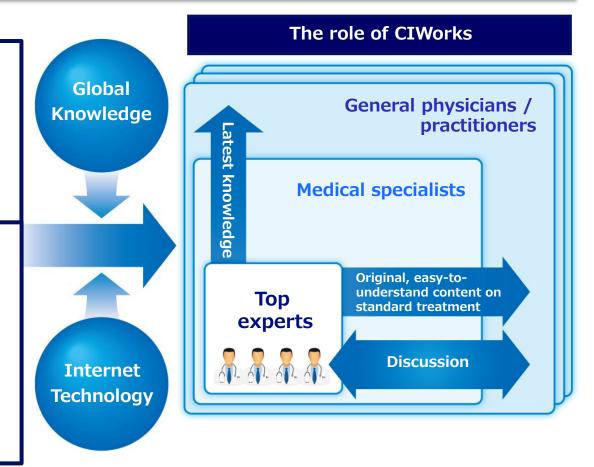
By developing a network of doctors with specialized physicians as the hub with knowledge share and discussion group, we plan to promote the latest knowledge of clinical applications

#### **CIWorks Inc.**



Make our society better with "+Collective Intelligence"

- Collective intelligence can bring more values than specialized knowledge experts have
- Create large collective intelligence as more physicians share knowledge with experts
- Begin with cancerous region with the highest growth potential (expand the scope of business gradually)





# **Quarterly Profit and Loss (Consolidated)**

JDV in Million	FY13.6				FY14.6			
JPY in Million	1Q	2Q	3Q	4Q	1Q	2Q	3Q	
Net sales	5,307	8,539	6,482	7,636	7,273	8,349	8,271	
Incubation	131	616	497	1,263	927	1,467	755	
Marketing	2,364	2,748	2,825	3,104	3,068	3,557	4,012	
Payment	2,810	5,174	3,158	3,269	3,277	3,326	3,503	
Operating income	△ 51	523	151	698	86	726	374	
Incubation	△ 258	56	△ 20	512	△ 77	548	△ 48	
Marketing	129	120	55	167	136	199	308	
Payment	308	480	253	260	203	260	415	
Ordinary income	167	1,000	719	1,191	473	1,214	810	
Net income	213	700	1,294	507	389	1,037	446	
EBITDA	696	1,573	2,050	1,581	970	1,956	1,207	
Amortization	200	333	211	195	191	204	170	

Note: Operating income per segment is based on figures prior to elimination or Group deduction. EBITDA is based on preliminary calculation.



Date		Title		
2014.04.28	🧞 Digital Garage	Digital Garage to Launch CIWorks to Provide Specialized Cancer Treatment Knowledge		
2014.04.16	Open Network Lab	Open Network Lab Begins Accepting Applications for the 9th Batch of its Incubation Program		
2014.04.10	BI.GARAGE	BI.Garage Launches "BIG MINING" Ad Product Utilizing Digital Garage Group's Big Data		
2014.02.13	🧞 Digital Garage	Digital Garage to invest in and partner with US-based Internet studio Betaworks		
2014.01.07	🧞 Digital Garage	Digital Garage expands its incubation business in Asia by investing in Indonesia's major online baby- product retailer Bilna		



Please note that the business forecasts and strategies covered in this material are based on our current evaluation and future results may vary significantly depending on unforeseeable events or circumstances.