Financial Report

FYE March 2024



2024.5.9

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I. Purpose / Business Model



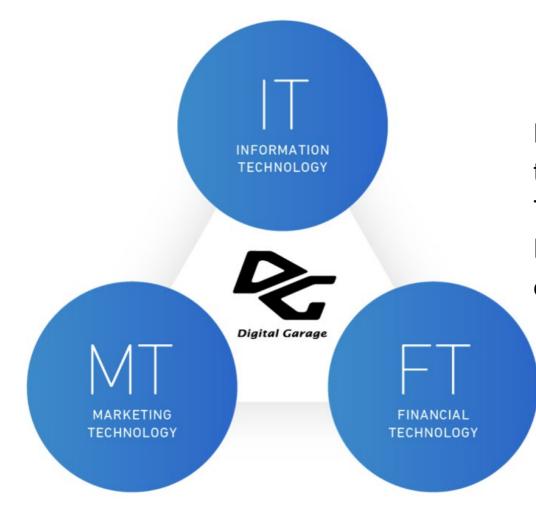
PURPOSE

Designing 'New Context' for a sustainable society with technology

<VALUES>

First Penguin Spirit

<corporate slogan>
New Context Designer DG



Digital Garage has established a structure that links the three different technologies of INFORMATION TECHNOLOGY / MARKETING TECHNOLOGY / FINANCIAL TECHNOLOGY in a context that enables continuous business growth

II. Consolidated Financial Results Highlights

Group CEO Message

 \sim Business alliance agreement with KDDI Group (au Financial Service) in payment field \sim

Below is the essence of the business strategy and highlights of DG group's businesses for FY24.3 and FY25.3.

[PS Segment / FT × MTC]

In FY24.3, the first year of the medium-term plan, our core payment business achieved more than 15% profit growth due to the convergence of COVID-19 and successful alliances with strategic partners. In terms of the "basic business P&L (excluding investment-related and one-time gains/losses)," the group's business base has been steadily growing with stable profit growth.

In response to changes in the global business environment including the consumer economy, technological advances, and regulations, we have been promptly taking internal and external actions to "optimize the group's business structure." Following Toshiba Tec, which provides POS services, and JCB, which operates a credit card business, we have expanded the capital and business alliance with a strategic partner, Resona Holdings, which has one of the largest client bases in Japan, mainly SMEs.

In FY25.3, DGFT is entering into a payment business alliance with au Financial Service of KDDI Group for the purpose of "collaboration for co-creation" to provide the nextgeneration, high-quality payment services for the au economic zone.

In FY24.3, we established an e-commerce company called "DG Commerce" with System Integrator Corp. to strengthen the enabling business group in the FT business and to reinforce e-commerce/security/operation monitoring, etc. In FY25.3, we decided to acquire 100% ownership of Score. Co., Ltd., which provides BNPL services, and to incorporate FEELIST Inc, a leading system developer, into the group. In addition, MTC (Marketing business) aims to further evolve and optimize to become a "data-driven, high-functioning marketing group" in line with the changing social environment of personal data.

[LTI Segment]

While working with Kakaku.com's Tabelog, we have developed an incubation system to achieve continuous growth in FT and to create non-linear growing businesses driven by technology from three angles: "B2B payment/financial business," "industry-specific DX," and "next-generation technology."

[GII Segment]

Through the global incubation stream developed over the years, we will invest in and nurture the startup communities related to next-generation technologies including Gen AI, FT, and data. In the medium term, we will design and implement volatility conscious management with investment securities, with a focus on fund-based investments.

[Dividends]

Basic policy is to pay progressive dividends with a payout ratio of 30% to the basic business CF, and we will commit to paying more than 10 billion yen in dividends over 5 years.

To conclude my message, as we face the current uncertain times caused by international conflicts and discontinuous technological progress, we will strive for further growth by enhancing the symphonic management of the group.

Kaoru Hayashi, Representative Director, President, Executive Officer and Group CEO

Financial Results

Steady growth in mainstay payment business and successful investment exits driving significant increase in consolidated profit before tax

Stable and continuous profit growth in the basic business P&L, which represents recurring business income and profit
 Payment business: 15%+ growth in pre-tax profit, Marketing business: Marketing business: structural transformation on track
 5.6 billion of investment income in the first year of the mid-term plan; 1/4 transfer to the Resona joint fund completed

Strengthened capital and business alliance with Resona Group

- -Advanced collaboration in payment/next generation Fintech (formation of strategic project team and personnel transfers)
- -Resona Kessai Services becomes an equity method subsidiary
- -Established a joint fund with Resona Group, and transferred part of DG group's investment portfolio
- Expanded business domain into e-commerce, which is the gateway to payment business
 - -Acquired the EC website construction division of System Integrator Corp. into DG group (DG Commerce Inc.)

Made progress in structural transformation focusing on payment/Fintech

- -Enhanced collaboration between the payment and marketing business, strengthening cross-sectional synergies
- -On track to further optimize the marketing business in FY25.3 to support the sustained growth trajectory of the payment business

Consolidated Financial Highlights - Segment Profit

M JPY	FY23.3	FY24.3	YoY (%)	Summary
Consolidated profit before tax	-13,881	6,298	+20,179 (-%)	 Significant increase in consolidated profit as a drop of fair value loss on investments recorded in the previous year Each respective segment made progress in line with targets set forth in the medium-term plan
Payment PS	4,897	5,662	+765 (+15.6%)	 Continuous and stable 15%+ profit growth, mainly due to transaction growth in travel and restaurant industry with the convergence of COVID- 19, and execution of alliance strategies in offline payments
Marketing	1,508	1,137	-371 (-24.6%)	 Expenses on structural improvements for better integration with payment business, and one-time losses from equity method affiliates at year- end
LTI	3,813	1,810	-2,003 (-52.5%)	 Continued the early-stage investments in new businesses to generate profit in the medium to long term Profit decrease driven by decrease in gains from securities sales, YoY, but excluding one-time factors, segment profit grew 16%
GII	-11,833	1,372	+13,205 (-%)	 Significant profit increase due to a drop of last year's fair value losses Earned ¥5.6 billion from investment business, and started to transfer a part of portfolio to the joint fund with Resona Group.
Headquarters/ adjustments	-12,266	-3,672	+8,594	 Fair value losses on securities held at headquarters were recognized in the previous year

- 15% stable growth in the basic business profit excluding investment and one-time gains/losses
- Alliance strategy execution drove strong growth in offline payments, while online payments also grew double-digits
- Generated 5.6 billion JPY of cash from investing activities, while new investments were carefully selected to be less than 25% of the investment business income

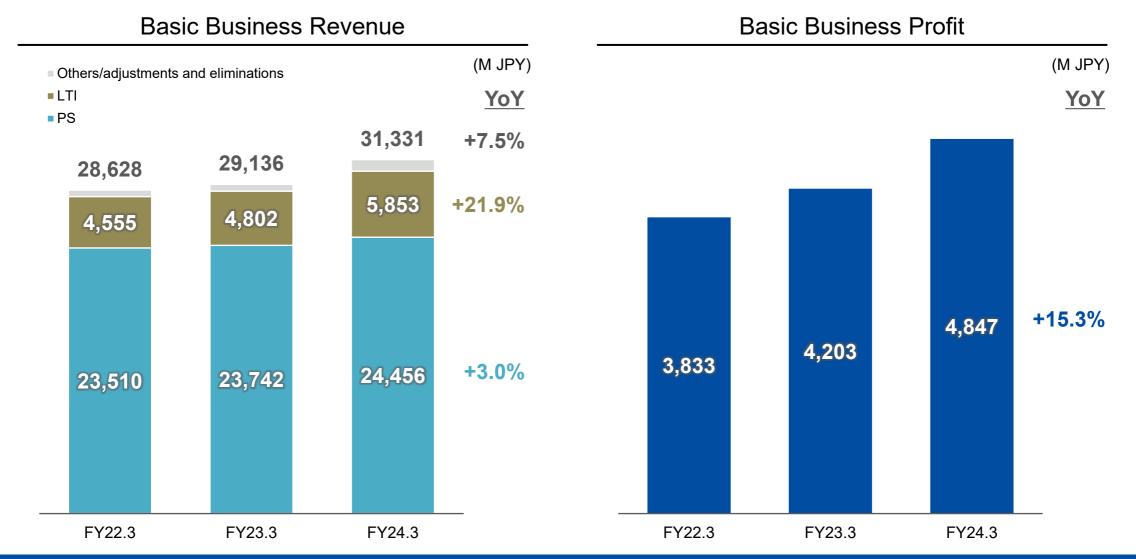
		ſ			
	Unit	FY23.3	FY24.3	YoY	% Change
Basic Business Profit	M JPY	4,203	4,847	+644	+15.3%
Transaction Volume	100M JPY	52,774	62,295	+9,521	+18.0%
Online Payment	100M JPY	39,707	44,135	+4,428	+11.2%
Offline Payment	100M JPY	13,067	18,159	+5,093	+39.0%
Investment-related KPIs					
Investment Business Income *1	M JPY	5,051	5,626	+575	-
New Investment *2	M JPY	2,817	1,311	-1,505	-

*1 Investment Business Income: Total of profit from the sales of holding shares and profit distribution from funds

*2 New Investment: New investments in operational investment securities, excluding business related expenditures



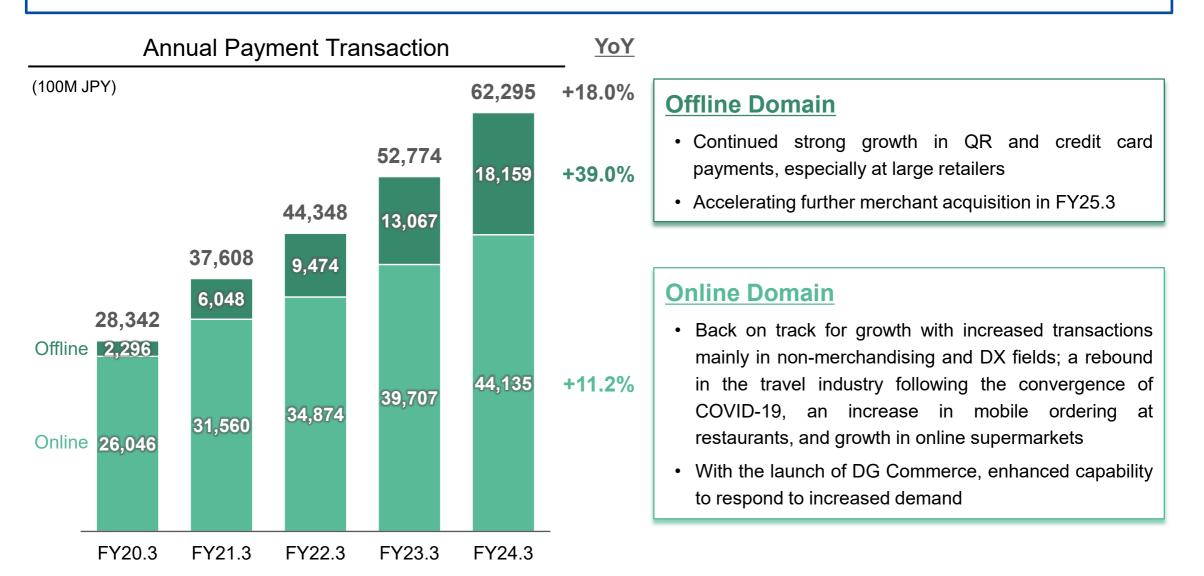
Basic business revenue and profit showed consistent and stable growth, especially the profit increased by 15% YoY
 Aiming to accelerate mid-term growth by focusing on consistent growth in PS and creating new businesses in LTI



III. Segment Performance Highlights

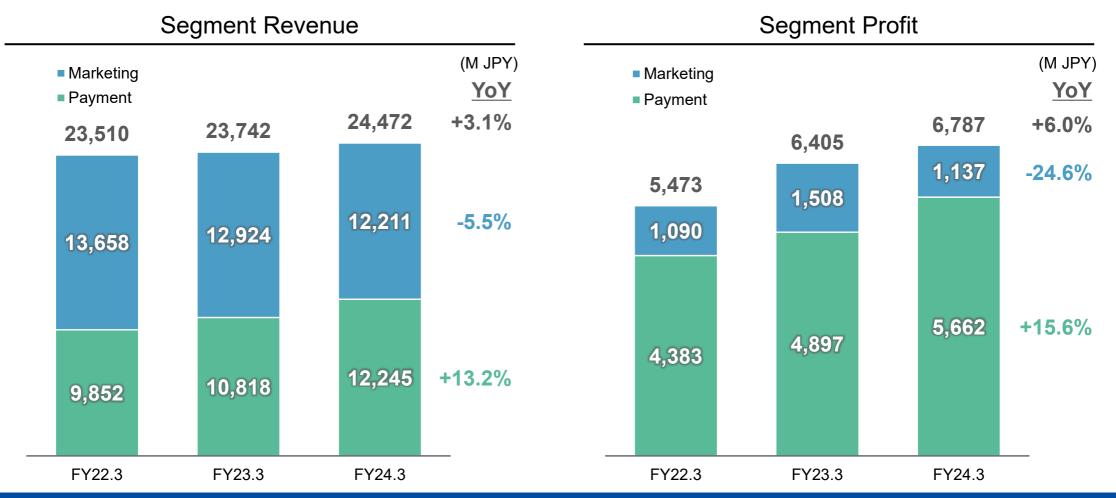


Payment transaction volume, a key indicator, was up 18% YoY to ¥6.2 trillion, and is expected to show sustainable growth both online and offline.



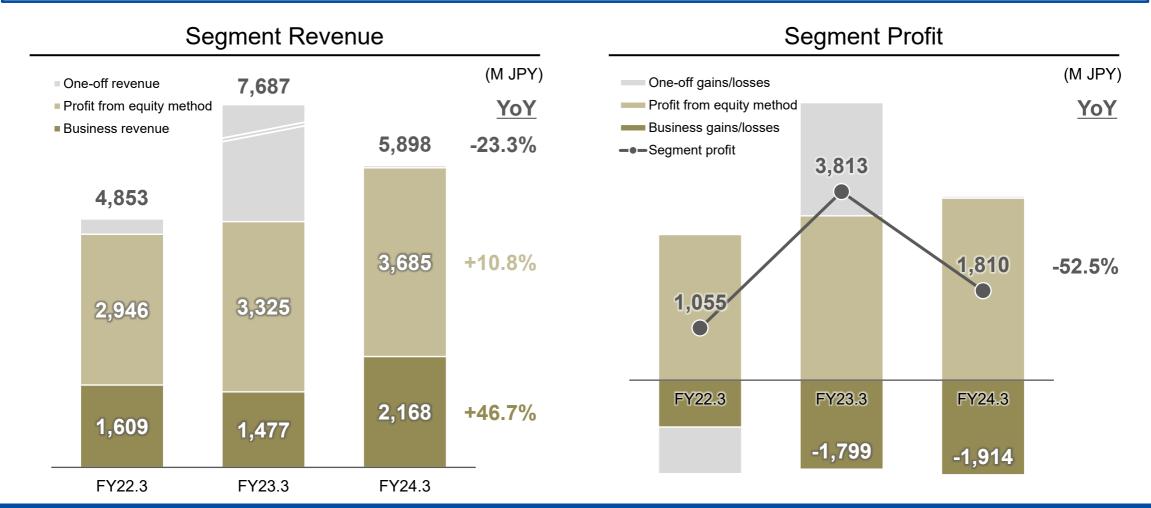
For further growth in payment business, marketing business optimization #2 will be implemented in FY25.3

- Payment business delivered 15%+ profit growth despite one-time factors including the loss of a transaction.
- Marketing business recorded lower profit due to the loss of an equity-method affiliate, while making structural changes for stronger integration with payment business.



Established collaboration project task force and identified focus areas with DG x Kakaku.com

- Continued upfront investments in several new payment-related businesses, with a view to the DG group's medium to long-term growth
- Kakaku.com posted a record profit in the Tabelog business and steady growth in the Kyujin Box business

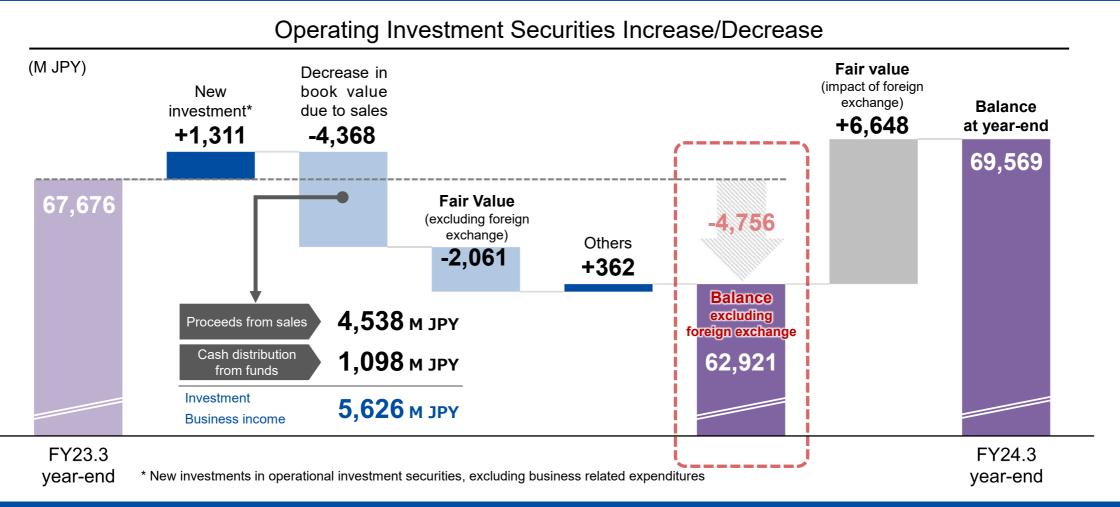


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Invest in and incubate startups related to payment business from a global perspective, in addition to investment returns

· Generated ¥5.6 billion in cash throughout the year from the sale of securities and fund distribution income

 The balance of operating investment securities excluding currency fluctuations was ¥62.9 billion, a decrease of ¥4.8 billion from the previous fiscal year due to steady progress in sales

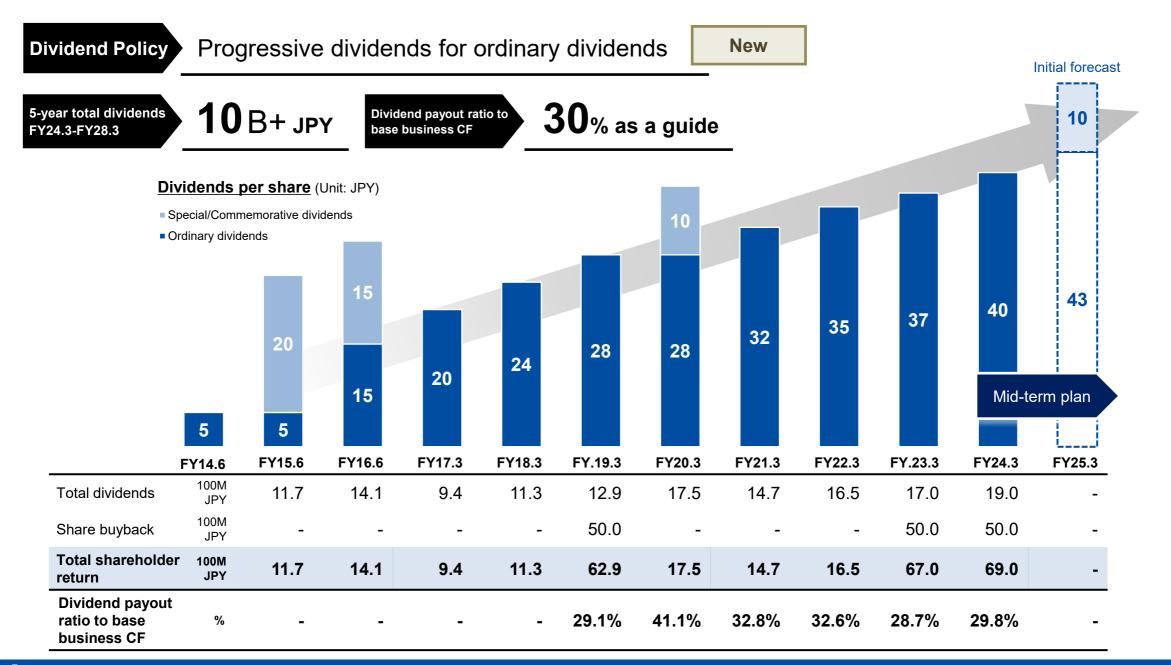


IV. Business Strategy for Fiscal Year Ending March 31, 2025 (2nd Year of the Medium-Term Plan)

🗞 Digital Garage

				FYE 25.3
	Growth	Profit before tax	Payment Business	_{УоҮ} +20 %
	Target		PS segment	_{УоҮ} +20~25 %
	Shareholder Returns		Ordinary Dividend	43 JPY
		Dividend per share	Special/Commemorative Dividend	10 JPY
			Total	53 JPY
browth arget	status of ongoing proPlatform Solution se	ojects	cted , driven by its stable business expansion, revenue Ite of 20-25% , reflecting the reclassification of the mar he previous fiscal year.	
harehol Returns	Ider beginning of the fisca In addition, a specia	al year is determined cons I/commemorative divide	ve dividend that continuously increases in line with sta sidering its capital needs for growth and its financial cond and of 10 yen per share is planned for this year in celebration a joint fund with Resona Group	dition.

Track Record of Shareholder Returns



Business Strategy to Underpin Stable 20% Growth* in Payment Business

5 Actions & Further Optimization of PS segment (Structural Transformation of Marketing Business)

Financial

1. Strengthening the Capital and Business Alliance with Resona Group



2. Business Alliance with au Financial Service of KDDI Group (Provision of high-quality payment services for the au economic zone)

Group Media

3. Promotion of Group Business in Strategic Sectors with Kakaku.com (EC/Restaurant/Travel/Real Estate/HR)

Value-chain Enhancement

4. Acquiring 100% share of SCORE. Co., Ltd. that provides BNPL services

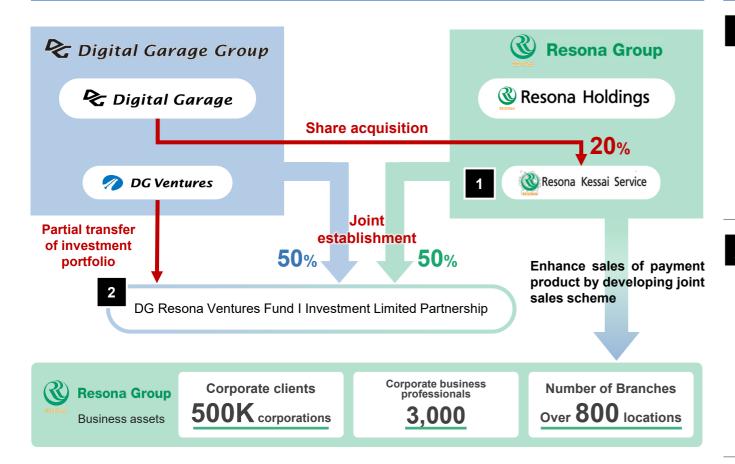
Development Enhancement 5. Expanding development resources through M&A of competent system development company

*Pre-tax profit growth / Overall PS segment growth rate target is 20-25%

Full Scale Initiatives to Strengthen the Capital and Business Alliance with Resona Group

Completed the share acquisition of Resona Kessai Service Co., Ltd. (RKS) to make it an equity method affiliate and the joint establishment of DG Resona Ventures

Overview of the Capital and Business Alliance with Resona Group



Progress

Share acquisition of Resona Kessai Service

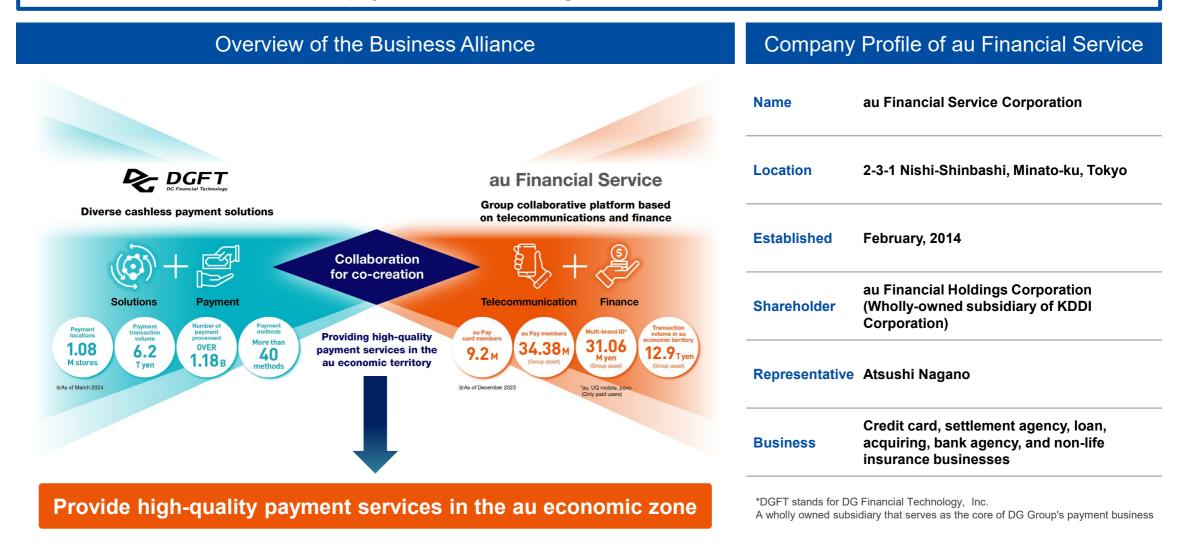
- Acquired 20% of RKS shares on April 1, 2024, to make it an equity-method affiliate, effective from FY25.3
- Developed joint sales scheme including accepting and dispatching professionals between DG Group and Resona Group

2 Joint fund establishment

- Established joint venture fund "DG Resona Ventures Fund I Investment Limited Partnership"
- Completed the partial transfer of the DG Ventures investment portfolio
- Expecting an additional transfer of investment portfolio in FY25.3

DGFT* and KDDI Group's au Financial Service Formed a Business Alliance to Collaborate in the Payment Business

Aim to expand market share and improve positioning in the growing cashless market by developing a one-stop payment service through co-creative collaboration



Collaboration between Group Business and Strategic Partners

Group Business Collaboration

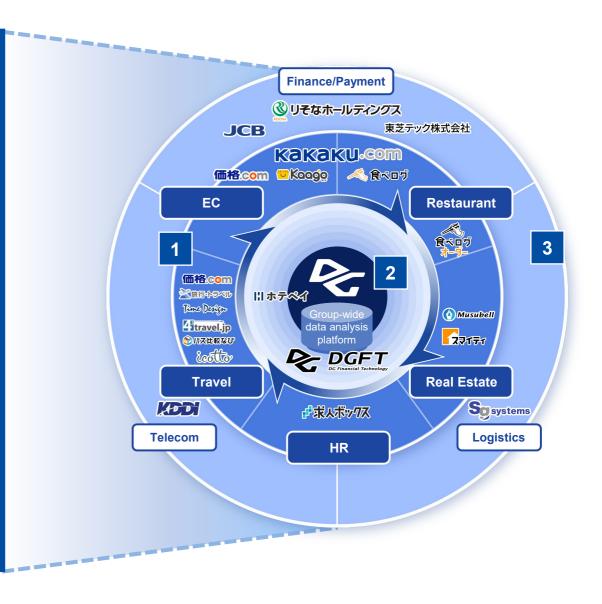
Realizing group collaboration between DG and Kakaku.com in the identified strategic sectors (EC, Restaurants, Travel, Real Estate, and HR)

Strengthening Group Data Infrastructures

Progressing development of group data infrastructure based on the strategic sectors above

Data Partnering with Strategic Partners

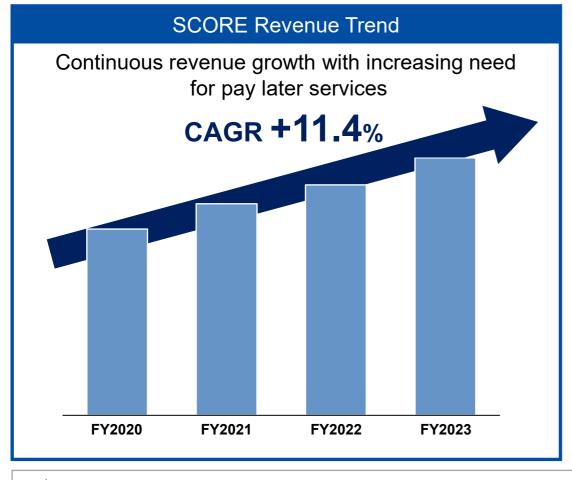
Developing new services for strategic sectors jointly with capital/business alliance partners, and promoting R&D activities based on nextgeneration AI researched and developed in our Lab.



3

Agreed to Acquire 100% Share of SCORE. Co., Ltd. that Provides BNPL Services

Additional share acquisition to provide group-wide pay later solutions for B2B in addition to B2C



Business Plan

DG Financial Technology, a wholly owned subsidiary of DG, is planning to acquire the shares of Score from Nissen Co., Ltd. on July 1

DG Group synergies realize the following

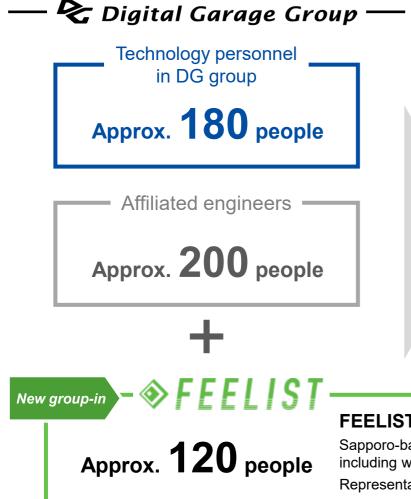
- Development of comprehensive services (offline domain) in combination with DG's various solutions

 BNPL services via CloudPay Neo, device-free payment service, etc.
- 2. Product enhancement aimed at entering the B2B financial market in addition to the current B2C services

SCORE Payment Service Established in 2018 as a joint venture with DG Group and Nissen Co., Ltd., a general mail-order operator, by spinning off its pay later business Shareholder as of March 31, 2024: Nissen Co. 51% / DG Financial Technology 49%

FEELIST Inc., a Sapporo-based Company with Excellent Engineers, is Scheduled to Join DG Group on July 1st

Strengthening product development capabilities within DG Group for greater competitive advantage



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DG Group's Technology Infrastructure

Payment System

Social infrastructure system that is required to be stable 24/7 operation and solid security

New Products

Next generation products that drive DG group's growth via promotion of DX/Fintech in various industries

Advanced Technology

New technology development in GenAI & crypto assets, and collaboration with the Digital Architecture Lab

Digital Architecture

25

*Research lab that designs next-generation social structures driven by advancing technology and promotes implementation

FEELIST Inc.

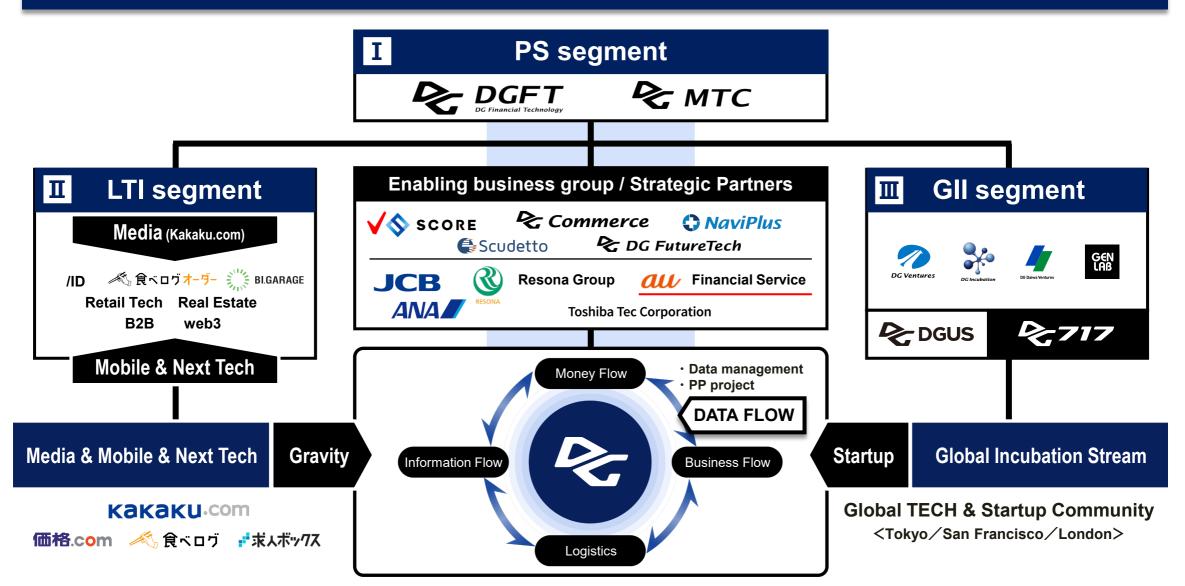
Sapporo-based near-shore engineering company with good track record in SES and contracted development projects, including web system and application development projects for major companies

Representative: Toshifumi Kino / Head office: Sapporo, Hokkaido, Japan / Offices: Sendai, Niigata, Tokyo, Kyoto, Fukuoka

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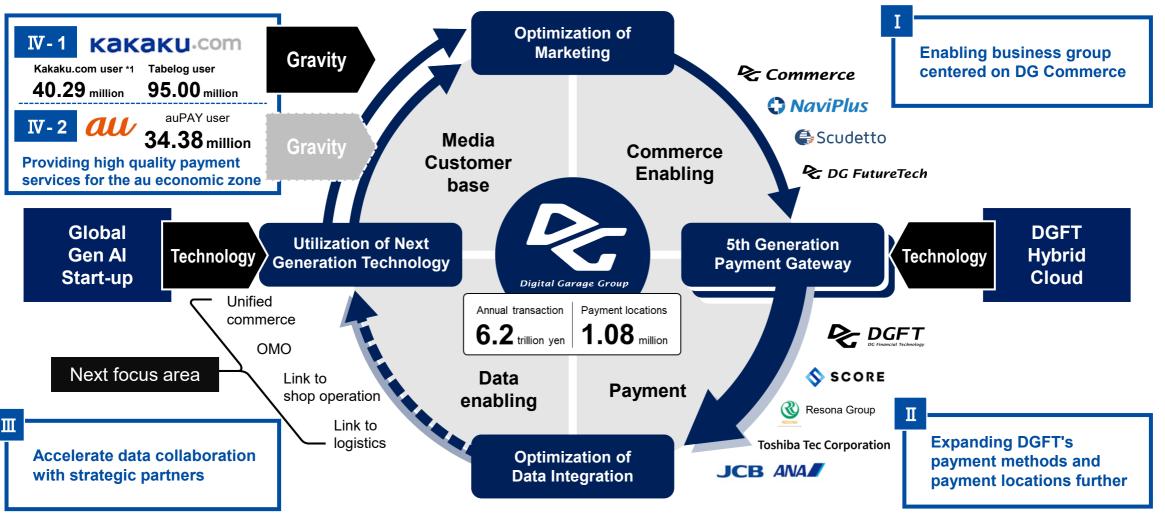
V. Position and Overview of Each Segment in Fiscal Year Ending March 31, 2025

Grand Design for New Group Formations



Strategic Enhancements to Functionality in Four Areas Surrounding Payment and Data

Optimization of data integration following the enabling business group to achieve the virtuous cycle



*1 Monthly users as of December 2023. *2 Actual results for FY24.3

Developing an incubation system that also works with the Kakaku.com Group's Traffic (Gravity)

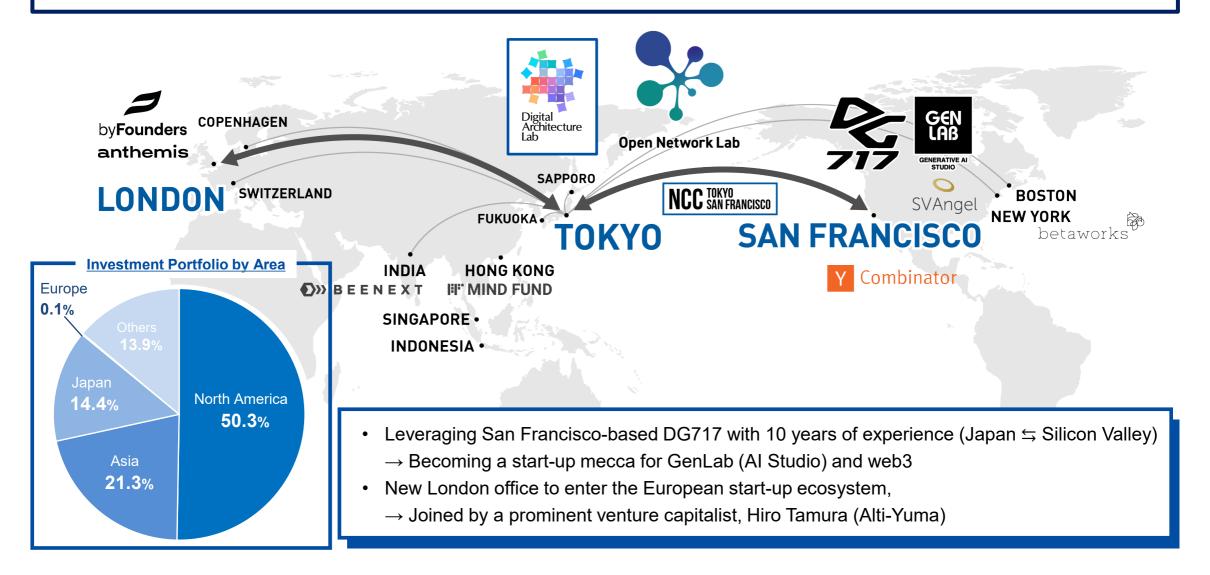
- Accelerating business development in the "EC," "Restaurants," "Travel," "Real Estate," and "HR" fields through enhanced collaboration with Kakaku.com
- In DG alone, strategic business planning and development will be promoted with a focus on three fields highly linked to payment business: B2B payment/finance, industry-specific DX, and next-generation technologies/services

Strengthen Strategic Business Planning and Development

Strategic Businesses				
B2B Payment/Finance	Indust	ry-specific DX	Next-gen. Technologies/Services	
B2B Payment	R	eal Estate	Crypto Assets	
DGFT請求書カード払い	🚺 Musubell	DX services for Real estate industry	CRYPTO GARAGE Payment and Custody solutions for B2B	
Corporate payment service that enables card payment on any invoice	Resta	urants / Retail	crypto asset transactions, and consulting and support for web3/NFT businesses	
Financial Services	Pangaea Delivery	DX service that combines management and operation of a variety of online orders.	Next-generation Marketing	
クイックマネー	H	lealthcare	BI.GARAGE	
Factoring Service	ô Cloud Pay Medical	BNPL service for medical institutions	Data science business, and development of cutting-edge web advertising technology	



Investing in and nurturing startup communities in next-generation technologies including Gen AI, Blockchain, as well as financial technology and data on a global scale through "global incubation streams" developed over the years



VI. Sustainability and DG's History of Social Implementation



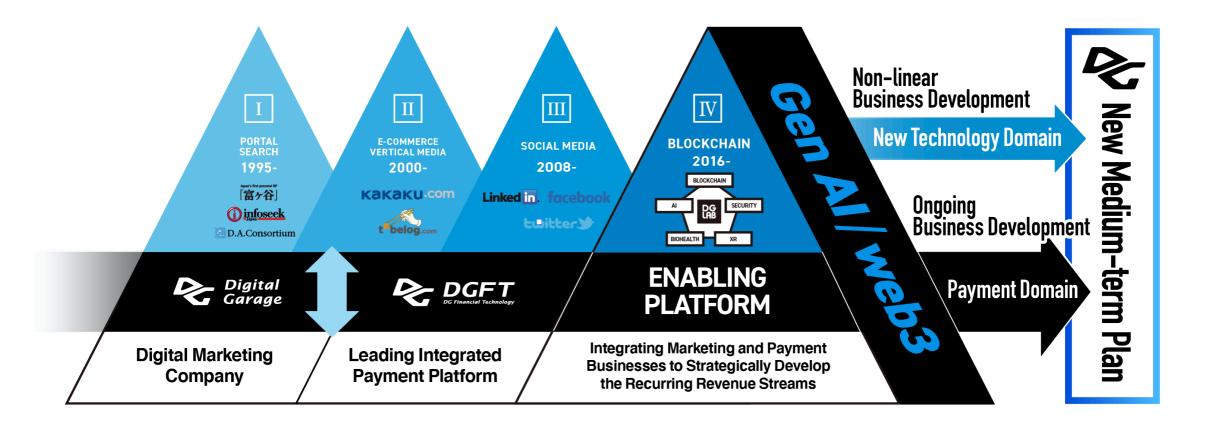


Integration with business / Setting of key performance indicators (KPI) / Formulation of action plans

Contribute to a sustainable society through business operations considering the purpose and the materiality

History of DG Group's Contextual Design and Social Implementation

Since its establishment in 1995, DG has been developing the latest internet business deploying cutting-edge technologies based on marketing and payment. Our next generation focus will be on Gen AI / web3, etc.

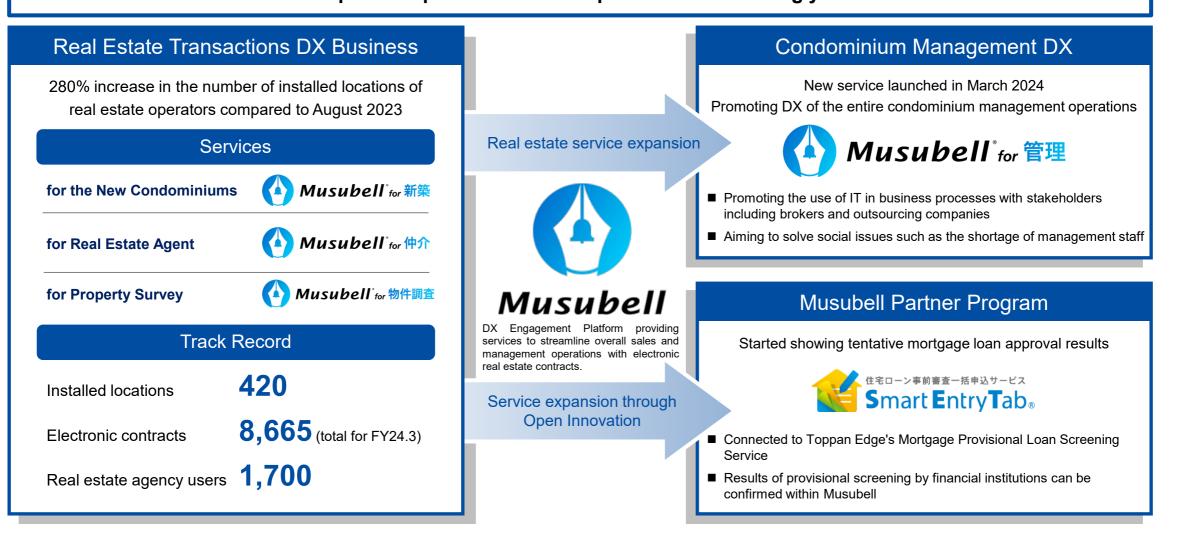


Reference materials

Reference Materials(1): Next Generation Strategic Business Topics



Entered the condominium management business to promote DX in the whole industry Cooperation partners will be expanded in the coming years

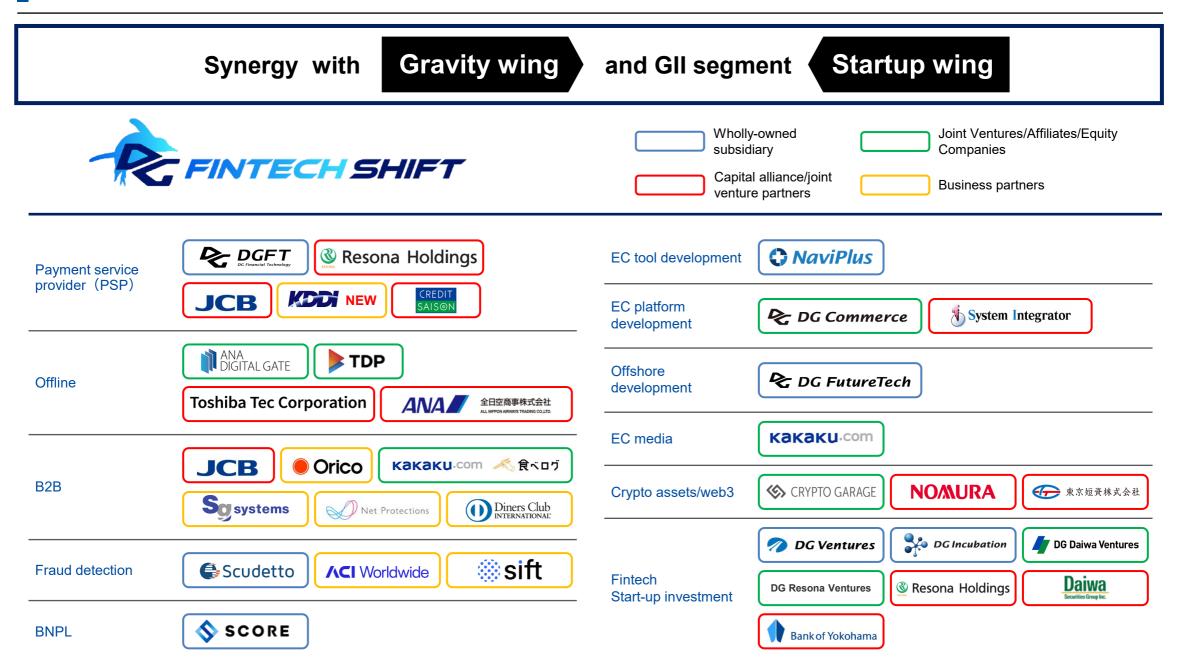


Promoting Payment Business for B2B Payment Market, which is Larger than the B2C Market

Aiming to build a B2B Fintech Gateway to provide financial and data services for businesses

Business Overview			Market Size*		
Customer Value	A service that allows corporations to pay their bills for purchases, etc. by credit card (1) Improved cash flow (payment due extended for up to 60 days) (2) Simpler billing/payment processes with DX Partnerships with corporate card issuers and B2B SaaS providers in addition to our own channel (1) Own channel (2) Partnership channel through our system OEMs, etc.		B2C Payment	B2B Payment Approx. 1,500 trillion yen	
Service Channel			Approx. 5X trillion yen * Estimated based on corporate statistics, et Traction		
	Partner Chan	nels (Example)	Payment transaction volume has increased for 16 consecutive months since the launch of the service in November 2022		
Corporate Card Issuers		SaaS Providers			
Oric	しての しての ・ ・	Sg systems 食べロヴ	257217 257217 257237 257237 257232 257234 257235 257236 2572	9 ¹ 2023 ¹⁰ 2023 ¹⁰ 2023 ¹¹ 2023 ¹¹ 2024 ¹¹ 2024 ¹² 2024 ¹²	

Ecosystem from the "Fintech Shift" Perspective

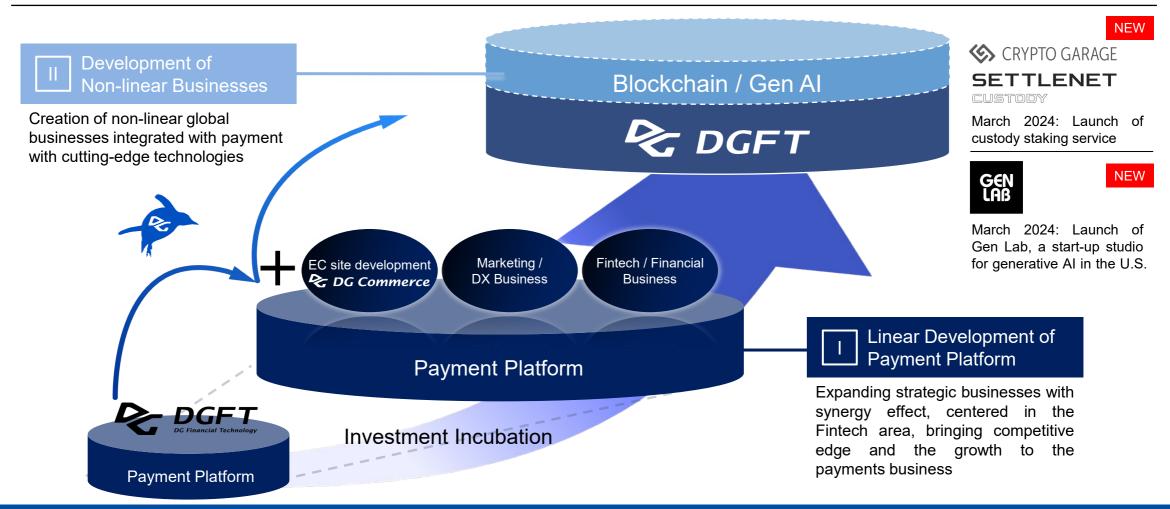


Linear Development of Payment Platform

Continue "DG FinTech Shift" strategy centered on payment platform and strengthen recurring revenue stream

Development of Non-linear Businesses

Social implementation of next-generation technologies / Development of non-linear businesses through Blockchain, Gen Al, etc.

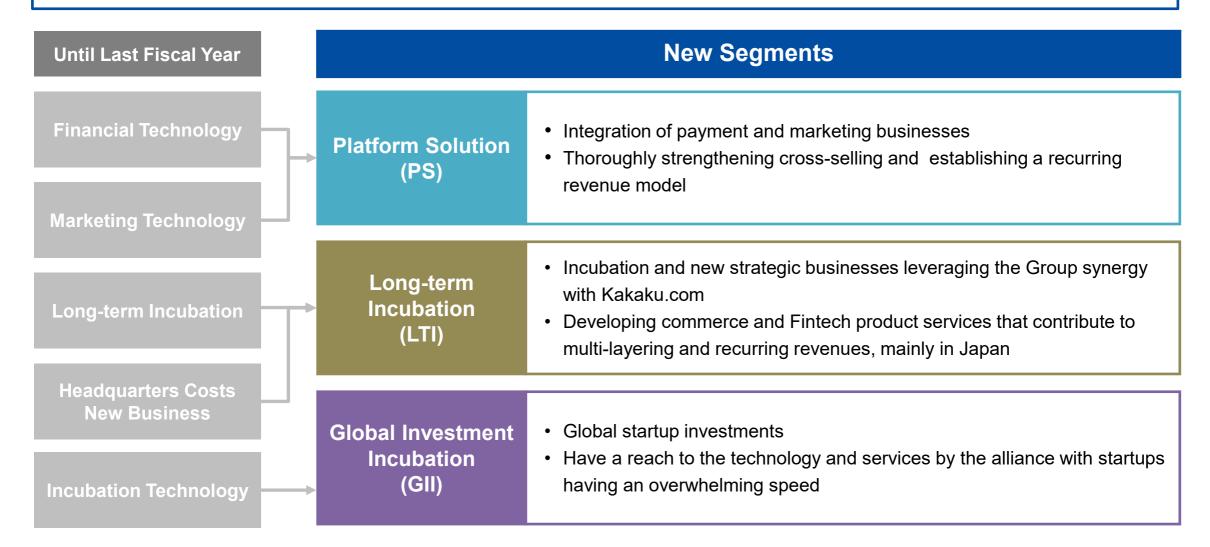


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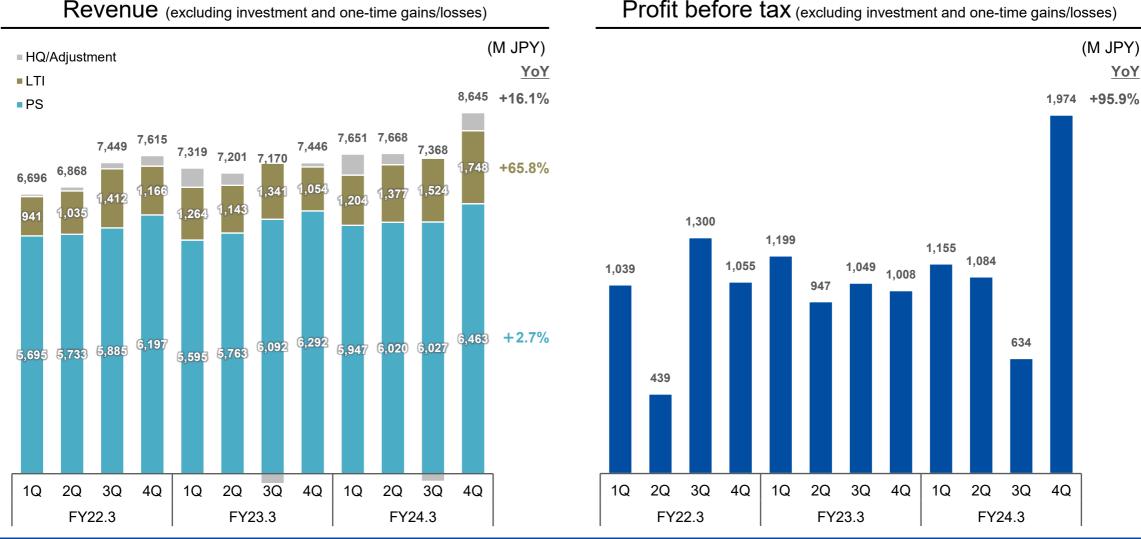
Reference Materials(2): Supplementary Data



- Consolidated business segments to accelerate the business strategy, integrating payments and data/marketing.
- Consolidated new businesses and next-generation media business, aiming for vertical launch by leveraging DG Group's business assets as strategic businesses to increase its corporate value in five years.



- Consistent and stable growth in basic business revenue and profit
- Accelerating mid-term growth focusing on developing new businesses in LTI, with stable growth in PS

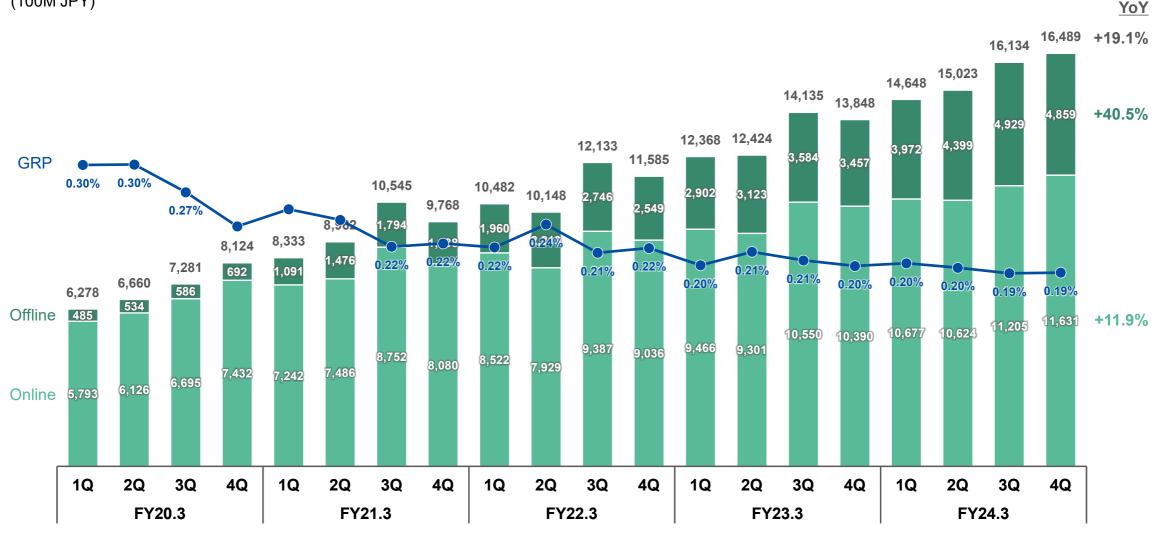


- Payment business: 15%+ profit growth despite one-time factors such as churn of project
- Marketing business: Recorded lower profit YoY due to losses in equity-method affiliates, and made structural change
 for better integration with payment business

Segment Revenue Segment Profit (M JPY) (M JPY) Marketing Marketing 1,949 YoY YoY Payment Payment +9.2% 1,796 1.795 6.479 +3.0% 6,292 1,695 6.197 6,092 1,644 5,947 6,020 6,027 509 1,597 5,885 5,695 5,733 5,763 339 5,595 238 1,502 -8.5% 469 1,450 91 1,361 341 1,334 1,328 512 219 3.275 -7.0% 1,214 3,186 3,522 2,977 3,041 2,917 249 330 3,673 292 3,298 3,103 146 3,283 3,113 3.403 1,456 1,472 .440 1,411 1.322 +16.8% 1,257 1.231 1,132 1,079 1,068 .042 1.031 2,906 2,769 2,969 2,979 3,109 3,188 +15.1% 2,450 2,587 2,524 2,483 2,660 2,292 3Q 3Q 3Q 2Q 3Q 2Q 3Q 1Q 2Q 4Q 1Q 2Q 3Q 4Q 1Q 2Q 4Q 1Q 2Q 4Q 1Q 4Q 1Q 4Q FY22.3 FY23.3 FY24.3 FY22.3 FY23.3 FY24.3

- Online: Steady growth during COVID-19. Focusing on e-commerce domain with the launch of DG Commerce
- Offline: Significant growth due to increased number of merchants driven by successful alliance strategy

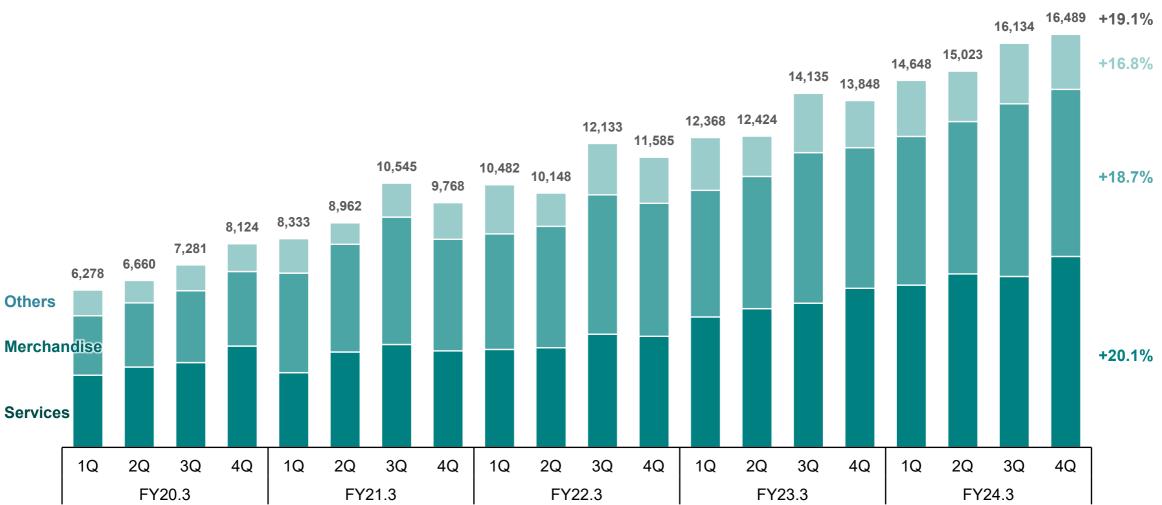
(100M JPY)



YoY

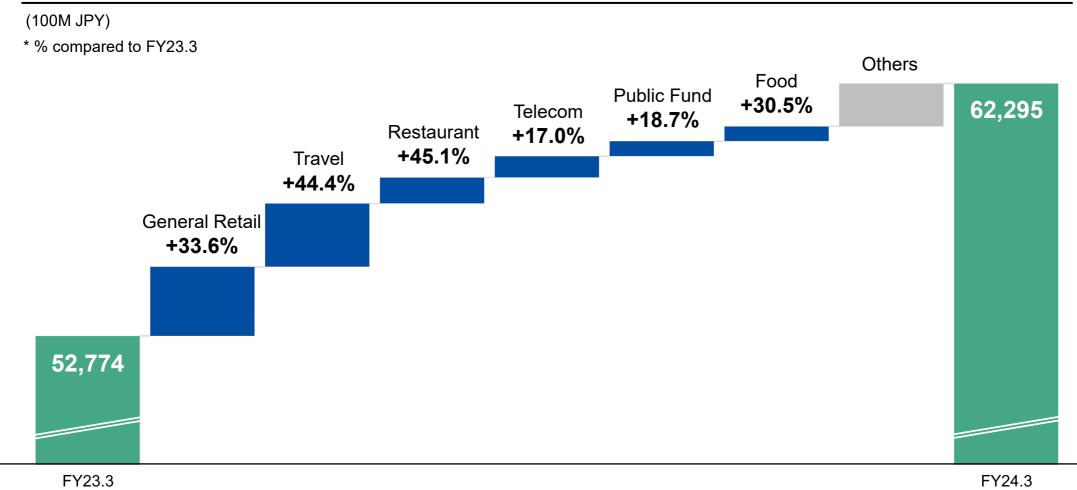
- Service: Temporary stagnation in the travel industry due to COVID-19, but currently back on a growth track
- Merchandize: Winning new merchants, mainly general retailers (supermarkets, department stores, etc.), through alliance strategy

(100M JPY)

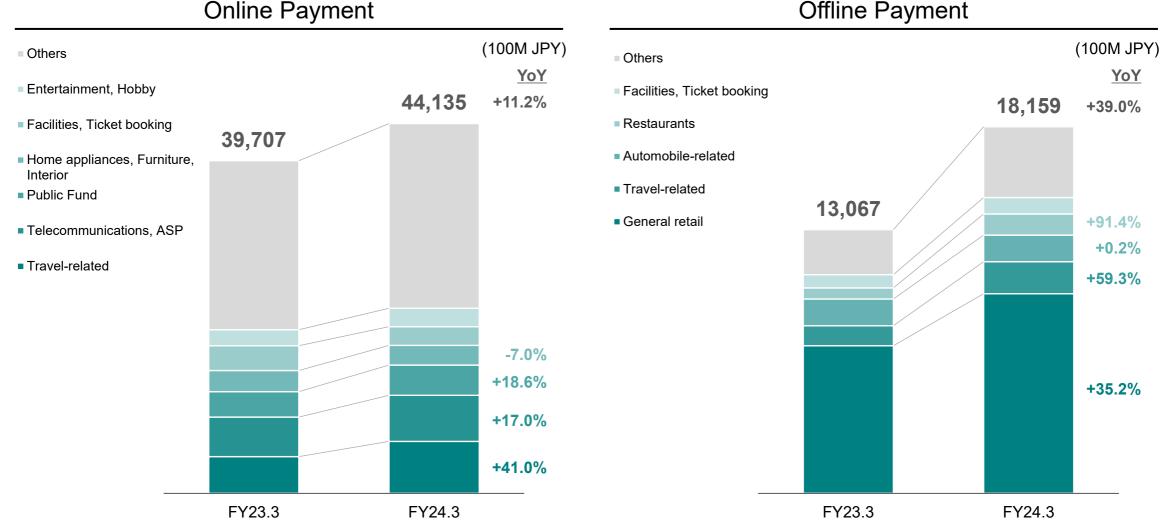


- Transactions in Travel and restaurant industries recovered due to the convergence of COVID-19
- The number of new merchants increased due to successful alliance strategy, including with Toshiba Tec

Payment Transaction Volume: Increase/Decrease by Sector



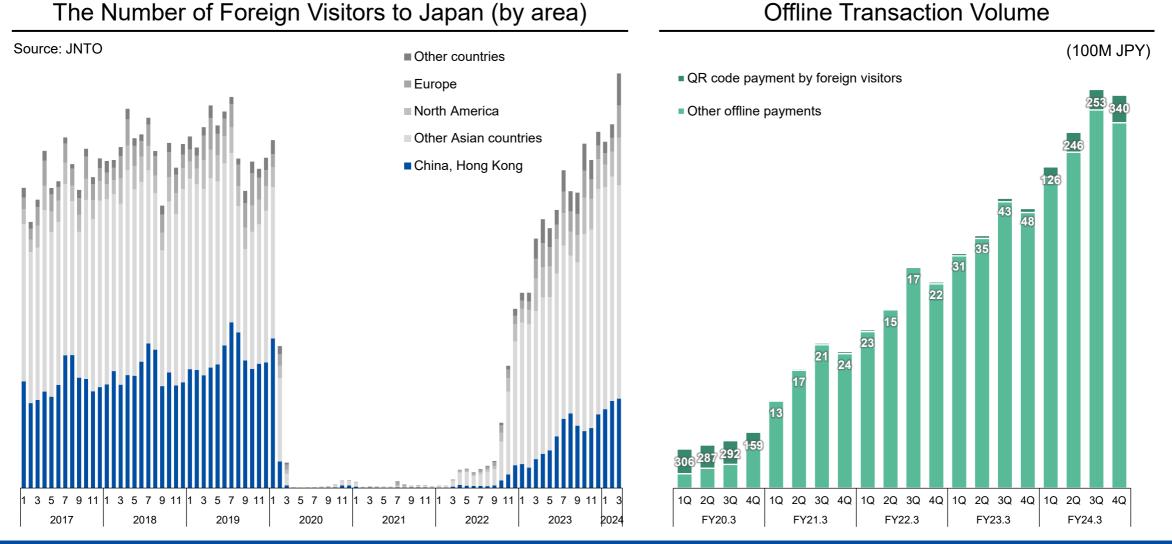
- Online: Transaction volume increased across industries, driven by travel industry where DG has strength
- Offline: General retail remains strong, as well as restaurants and facility-related due to COVID-19 convergence



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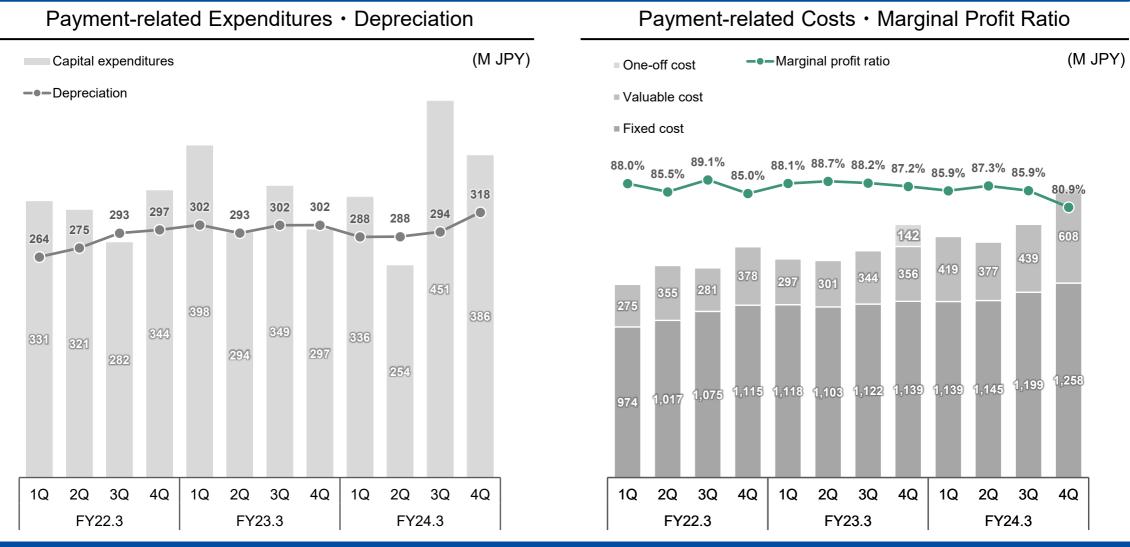
Offline Payment

- Foreign visitors are recovering, but Chinese visitors with high consumption remain at 50% of pre-COVID-19 levels
- High potenrial for expansion in Alipay/WeChat Pay services that DG can offer



Capital Expenditures and Depreciation Related to Payment Business

- Continue to invest in payment systems to ensure stable 24/7 operations and enhance robustness of security
- It is expected that fixed costs may show gradual increase due to redundancy of system operations and marginal
 profit ratio remains at a current level



- DG's core digital ads business is stable in the long run, despite quarterly fluctuations in both revenue and ad volume
- Digital ad volume in the financial domain declined YoY due to clients' shrinking budgets

Profit in Marketing Business

3,113 3,103 ^{3,186}

1,088

2Q

3,522

1,153

1,200

4Q

921

1.063

1Q

1,202

1,064

3Q

FY23.3

2,977 ^{3,041}

1,009

1,120

2Q

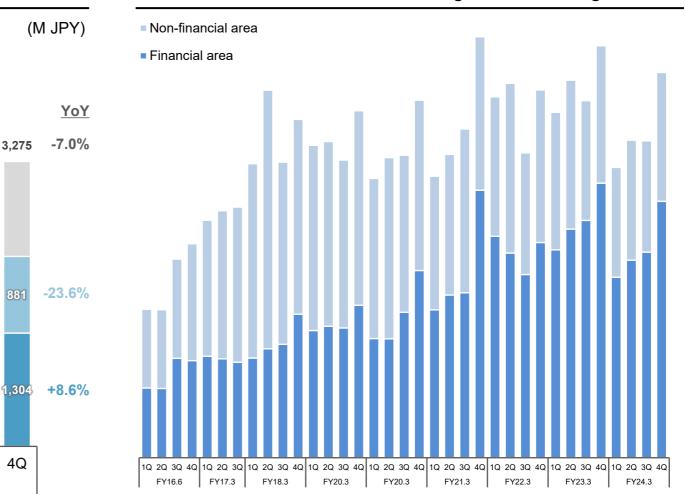
2,917

999

1,096

3Q

FY24.3



Transaction Volume in Digital Advertising

Real Estate

3,403

993

1,105

1Q

1,025

1,101

2Q

FY22.3

1,154

962

3Q

EC support/CRMDigital advertising

3,283 3,298

3,673

1,326

1,124

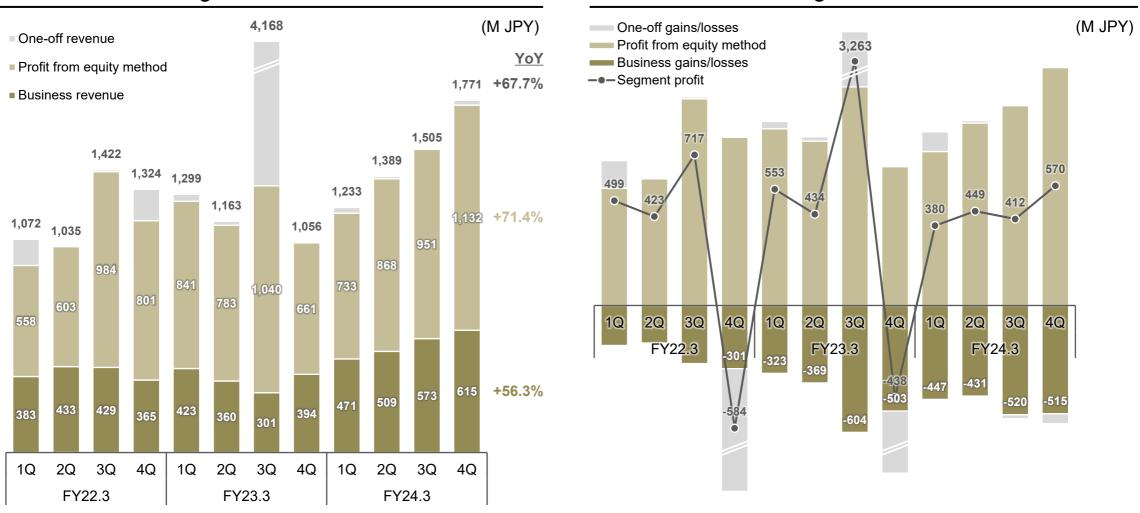
4Q

916

1.034

1Q

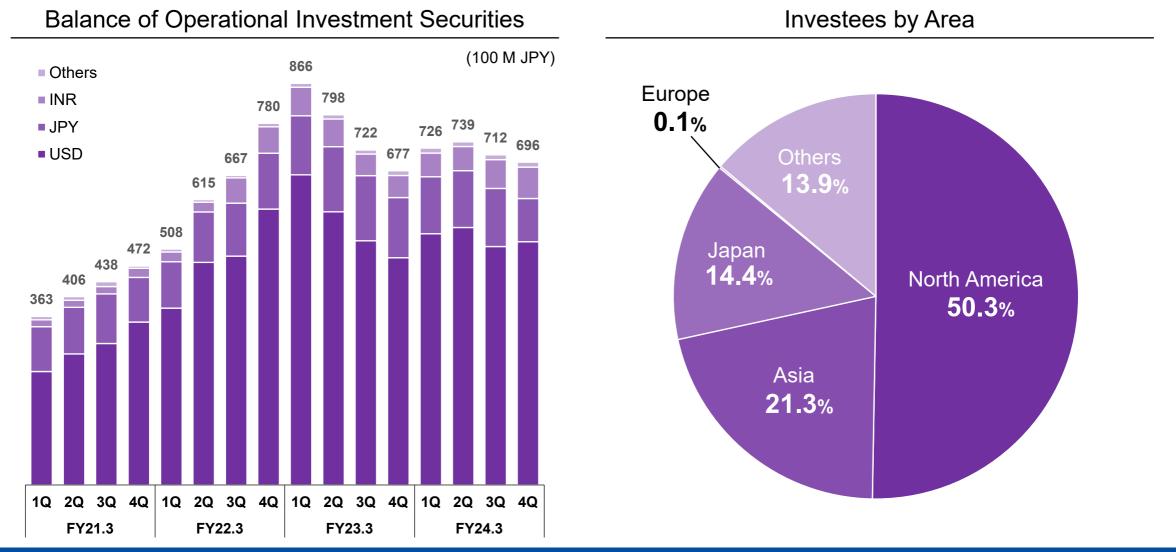
- Continuing early-stage investment in new businesses linked to payment business, aiming for mid to long-term growth
- Kakaku.com achieved record profit in the Tabelog business, as well as steady growth in the Kyujin box business



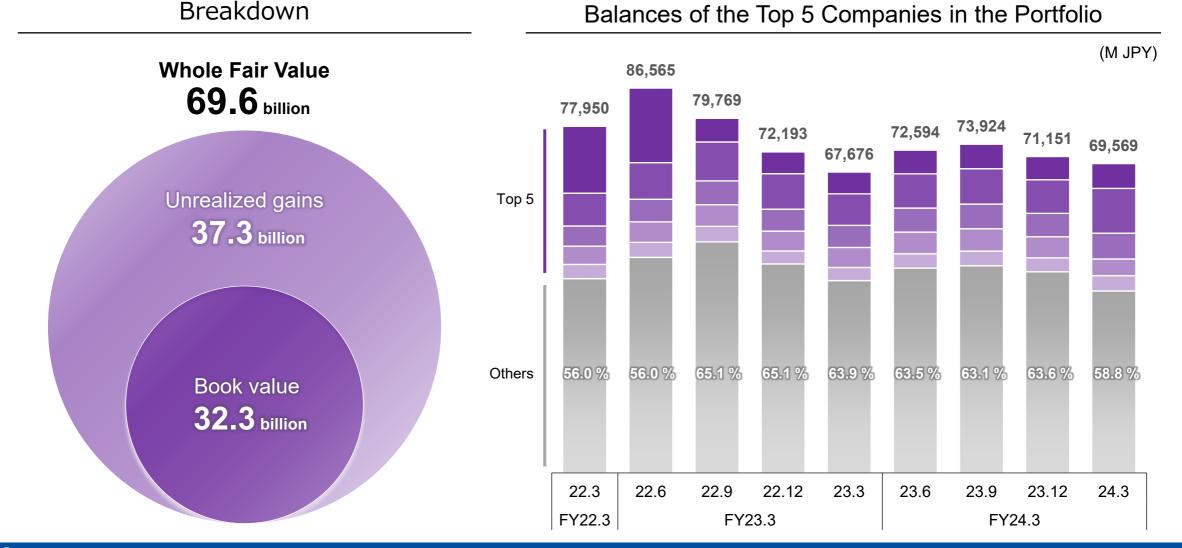
Segment Revenue

Segment Profit

- JPY depreciation trend led to an increase in the fair value of operational investment securities
- Fair value of operational investment securities was ¥69.6B at year-end (up ¥1.9 billion from the previous year-end)



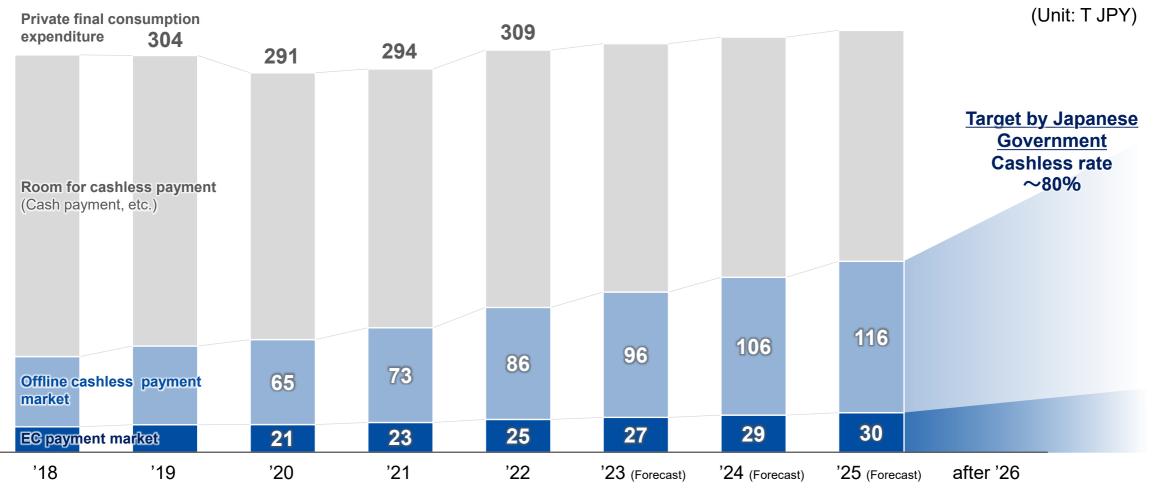
- Unrealized gains account for more than 1/2 of the fair value of operational investment securities at end-March 2024
- Diversified portfolio with more than 200 start-ups and LP investments, mainly seed and early-stage companies



Reference Materials(3): Business Model

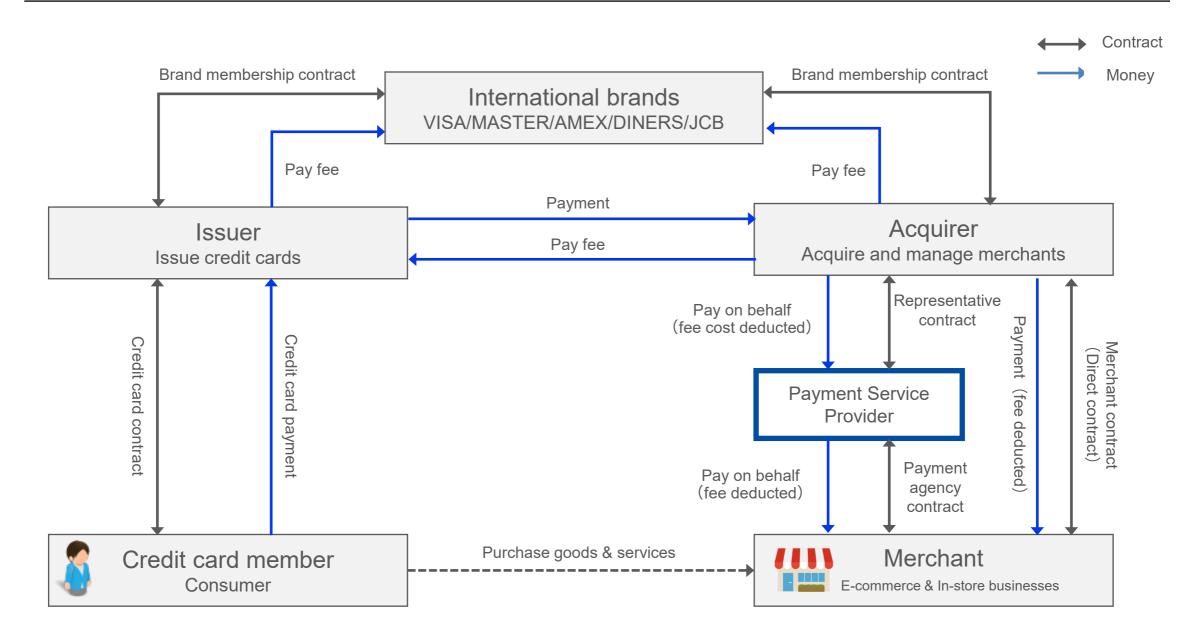


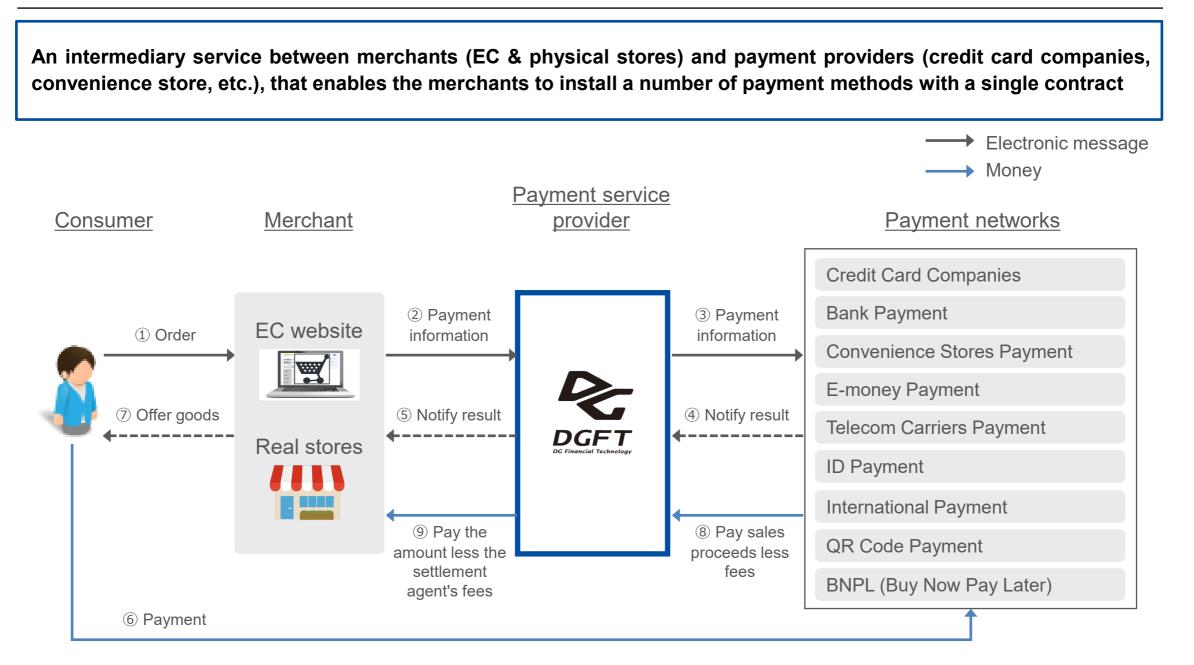
Both of online and offline payment markets are expected to remain high growth rates.



Calculated by the Company with referent to the following materials as source of data.

"National Accounts 2022" by Cabinet Office/ "Status of Domestic Cashless Payment Markets and Forecast" by Yano Research Institute Ltd./ "Cashless Roadmap 2023" by METI "e-commerce Market Survey 2022" by METI / Deloitte Tohmatsu Consulting LLC / MIC Research Instituite "Current Status and Future Prospect for Internet Payment Service Providers in EC"





- Offering solutions for 40+ major payment methods, including credit card and convenience store payments
- Address the needs of clients with payment products designed for different industries and use cases

Payment Methods		Major Payment Products			
Credit Cards	JCB, VISA, Mastercard, American Express, Diners Club	VeriTrans 4G	🗞 Cloud Pay	mpos	
Convenient Stores	SEVEN-ELEVEN, Lawson, FamilyMart, Seicomart, MINISTOP, Daily YAMAZAKI	Multi-payment service for online merchants	Patent-pending Multi-QR Code payment service for offline merchants	QR Code multi-payment service for offline merchants	
ID/QR	au PAY, Amazon Pay, Bank Pay, J-Coin Pay, Rakuten Pay, d payment, LINE Pay, PayPay, Smart Code, merpay, FamiPay, Apple Pay, Google Pay, EPOS payment, COIN+	CASHPOST	lil ホテペイ HotelPay	で 住まPAY	
Carrier Payments	au Easy Payment, d payment, Softbank Payment	Account transfers over emails and cash receipt at Lawson stores	Payment services for hotels & hospitality industry, integrated reservation systems	Credit card payment solution for real estate industry (rents and initial fees)	
Banks	Pay-easy, Rakuten Bank, SBI Sumishin Net Bank, PayPay Bank	セレモニーPAY (Ceremony Pay)	IVR Payment	e-mail link payment	
Electric Money	Rakuten Edy, Suica, nanaco, WAON	Payment and financial solutions specifically	Patented Credit card payment solution for telephone ordering	Payment solution to provide	
Overseas	Alipay, Alipay+, WeChat Pay, PayPal, Union Pay	designed for funerals	for telephone ordering	payment URLs by emails.	
Web Account Transfers	About 290 Financial institutions in Japan (Major banks, Internet banks, Local banks, and Shinkin banks)	Barcode payments for PoS	OmniPAY One-stop payment solution	Fraud-detection Service	
Others	VeriTrans BNLP, Credit cards for multi-currency, Eikyufumetsu Point System	One-stop installation of ID Payment to PoS terminals	to manage both online and offline payments	fraud prevention and detection (ACI, ReD Shield, Sift, etc.)	

Storage agency type (Representative contract)

Acting as an all-in-one agent for contracting procedures with various payment settlement institutions and payment of sales amounts

- We handle all contracting procedures with payment providers such as credit card companies and financial institutions
- Monthly sales proceeds are deposited to the merchant in a lump-sum payment from our company
- Single point of contact for payment
- Streamline operations such as payment management and confirmation

Payment data processing type (Direct contract)

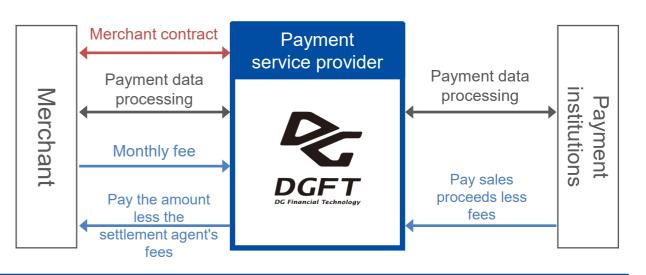
Based on the merchant agreements with credit card companies signed by the merchants, credit card payment processing is automated through the introduction of a payment system provided by PSP

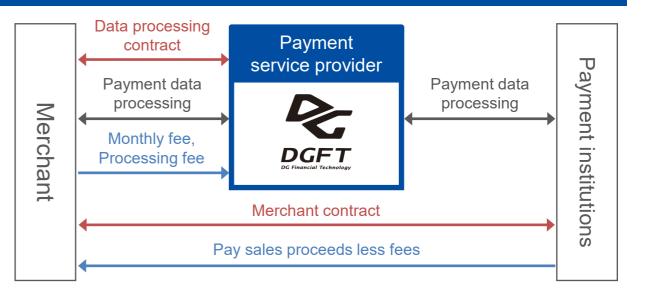
- · Provide payment systems and automate card payment processing
- · Merchants sign contracts directly with credit card companies
- Provide the necessary software and transaction management tools

Electronic message

Monev

Also provide support for software installation

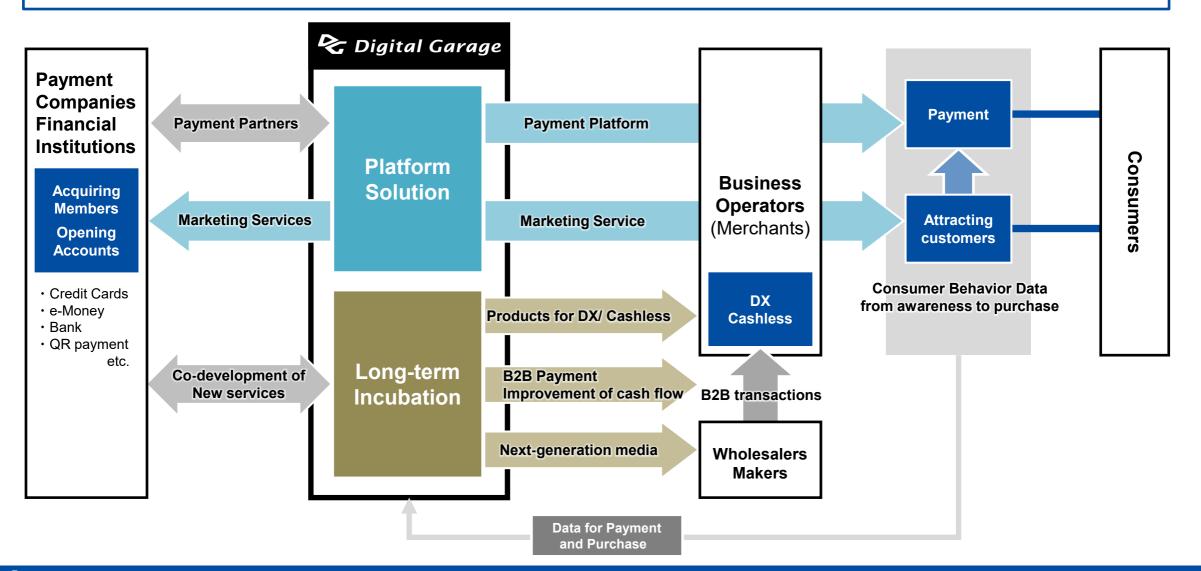






 Supporting clients' business growth through comprehensive digital marketing services Providing solutions utilizing CRM and data, and Fintech solutions linked to payment business **Promoting interest and purchase** intent in all touchpoints with consumers **Contact points** Clients Marketing business Consumer **Bank/Card Overall internet advertising** Securities/Payment/ (Purchase promotion/customer Other financial services attraction/brand recognition) **Cosmetic/Consumer goods** manufacturer Customer database Web media **SNS** development and analysis Outsource e-commerce **Application** Media development development App/Game/E-book/ **Contents services Search engine** App Al solutions Work **Real estate developer** together in DX area **Competing platforms for GAFA** Retail Mass media Store **Others (HR/Public** Joint projects in DX and IT transportation/Hotels/Travel, etc.)

- Platforms that continuously generate stable revenues, mainly from payments
- Aim to generate multi-layered profit with DX/ Financial FinTech/next generation media in addition to existing business

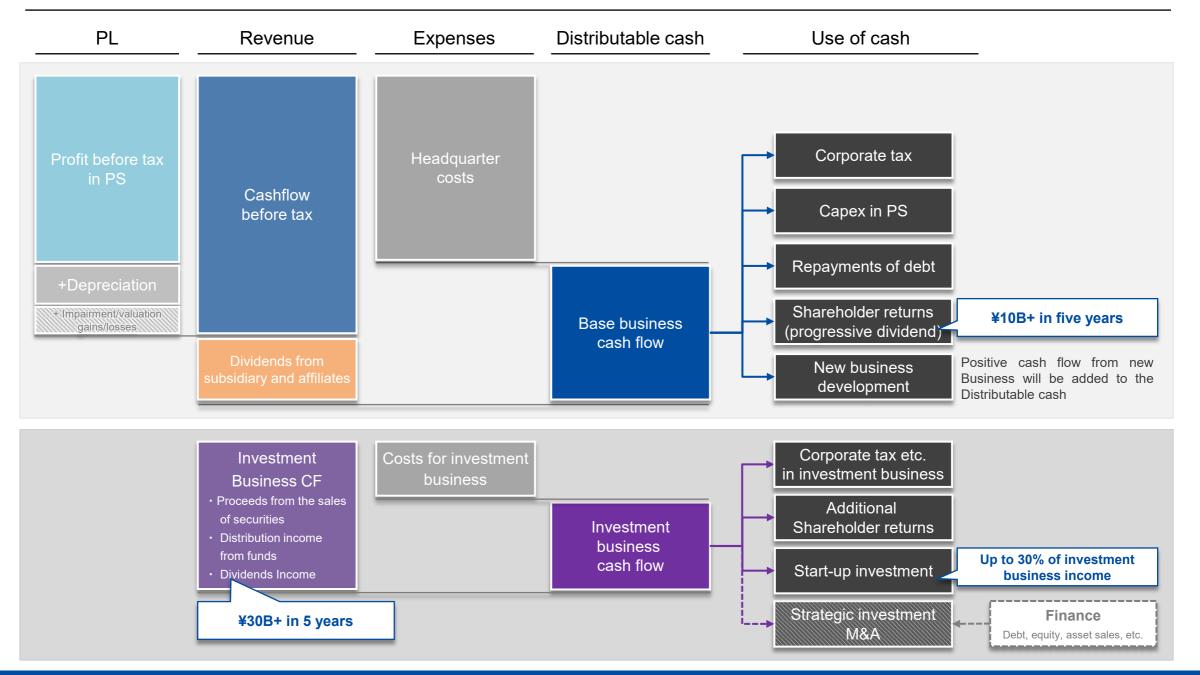




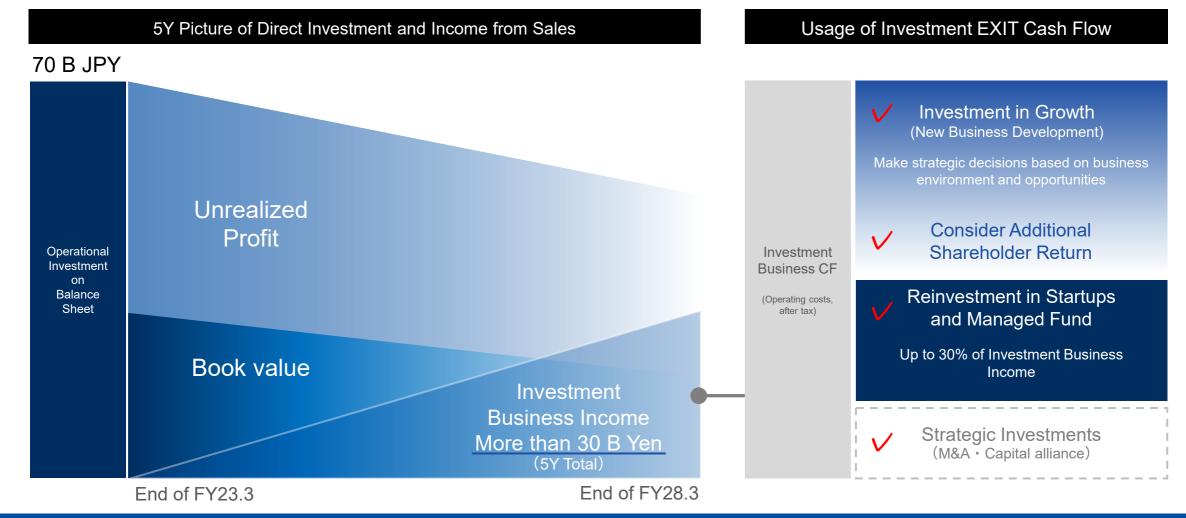
Reference Materials(4): Cash Flow Allocation / Shareholder Returns

Overview of Cashflow Allocation

🗞 Digital Garage

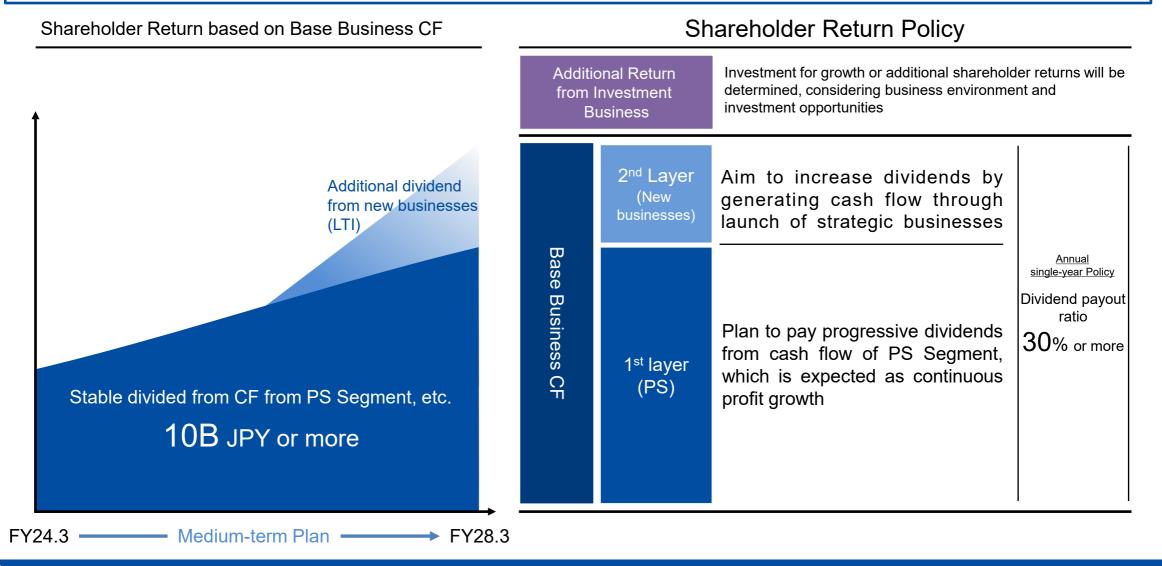


- Promote the sales of shares directly held by DG to generate investment EXIT income (proceeds from sales, etc.)
- Carefully select new investments, and plan for investing through funds for income purposes to diminish the balance
- Clarify the use of investment EXIT income and make strategic decisions on growth investment and additional returns, including new business development



🗞 Digital Garage Group

- Dividends Policy: Progressive dividend based on PS cash flow & additional dividends by cashflow from new business
- Additional returns (special dividends, share buy-back) through CF from the investment business are active options



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